

BEACONS *of* LIGHT  
PASTORAL PLANNING PATHWAY

WORKSHOP FOR  
PARISH COMMUNICATORS

## 2025 Resources

[2025 Main Slides](#)

[Archdiocese of Cincinnati Communications Dept](#)

[Facebook Group for AoC Parish Communicators](#)

[Beacons of Light Communications Resource Page](#)

### AoC News Emails

- [Parish Vitality \(for parish leaders\)](#)
- [Clergy Communications \(for parish leaders\)](#)
- [CNE News Email \(for parish evangelists\)](#)

[Year 3 Family Pathway Report](#)

[Radiate Christ Awards \(for parish evangelists including communicators!\)](#)

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## SEO (Search Engine Optimization) Resources

### SERP Features

- [Google Business](#)

### Site Speed Test

- [Pingdom](#)

### Image Compression

- [TinyPNG](#)

#### Keyword Data

- [Moz](#)
- [SerpStat](#)
- [Google Search Console](#)

#### Site Engagement

- [Google Analytics](#)

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#### Canto Image Library

- [Canto](#)
- Mary's Email: [mfleisher@catholicaoc.org](mailto:mfleisher@catholicaoc.org)

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