



# Disciple Maker Index Webinar

## #2

### *Understanding the Data*

To limit background noise, we have placed you on mute

Questions can be placed in the chat



# Let us pray

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## *Beacons of Light Prayer*

*Mary, Mother of the Church and our Mother,  
present our prayer of thanksgiving to your Son.  
Beg from Him the graces we need to be faithful disciples  
who follow Him with enthusiasm and joy.  
May our witness to the love of God bear fruit in our archdiocese,  
parishes, homes and hearts.  
Teach us to be God's joyful witnesses,  
to radiate Christ in all we do,  
so that all people might know, love and follow your Son  
through this life and into the next.  
Amen.*



# Our Objectives for this Session

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1. Brief review of Session #1
2. Review the Catholic Journey “National Narrative” and the Key drivers.
3. Demonstrate how to go deeper into the data.
4. Demonstrate how to identify priorities based on strengths and opportunities.



# This DMI Webinar Series

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#1

Access  
Results

#2

Understand  
the Data

#3

Discern  
Actions



# A Reminder: What is the DMI?

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- 75-question survey instrument
- Developed with bishops, pastors, pastoral ministers, and thought leaders
- Opportunity for parishioners to reflect on **two things**:
  1. Engagement with the parish
  2. Individual spiritual growth



# How to connect DMI results to Beacons of Light

PHASES	<i>Phase I</i> Leadership	<i>Phase II</i> Vision	<i>Phase III</i> Culture	<i>Phase IV</i> Planning	<i>Phase V</i> Mission
PRINCIPLES	<i>Key leader perspective</i>	<i>Dependence on God for the gifts you need</i>	<i>Bringing everyone together</i>	<i>Preparing for the future</i>	<i>Living our baptismal call to "Go, Baptize, and Teach"</i>
Eucharist	Leadership Indicator	Strengths and Opportunities	Key Drivers	Sunday Experience	Missionary Impulse
Church	Demographics	Individual Parish Responses	Sunday Experience	Spiritual Practices	Benchmarks
Leadership	Response Rate and Profiles of Respondents	Parish Distribution	Likely to Recommend Parish	Assessment of Parish Ministries	
Stewardship		Core Beliefs	Core Beliefs	Benchmarks – How do you compare to other parishes?	
Evangelization			Effectiveness of Parish Support		
Love in Action					



# Identifying Strengths and Opportunities

*When you reviewed and compared your Key Drivers Report and Strengths and Opportunities report:*

- What strengths were you able to identify?
- What opportunities?



**Strengths &  
Opportunities**



**Key Drivers**



# A compelling survey question

*Parishioners' self identified in one of four stages on the Catholic Journey*



*The Catholic Journey data is one way to begin to reflect and consider areas of growth. “How can we move them along the journey?”*





# A compelling survey question

Parishioners self identified in one of 4 stages

Stage 1: I consider myself Catholic, though faith is not a significant part of my life

Stage 2: I practice my Catholic faith, but do not know Jesus personally like a friend

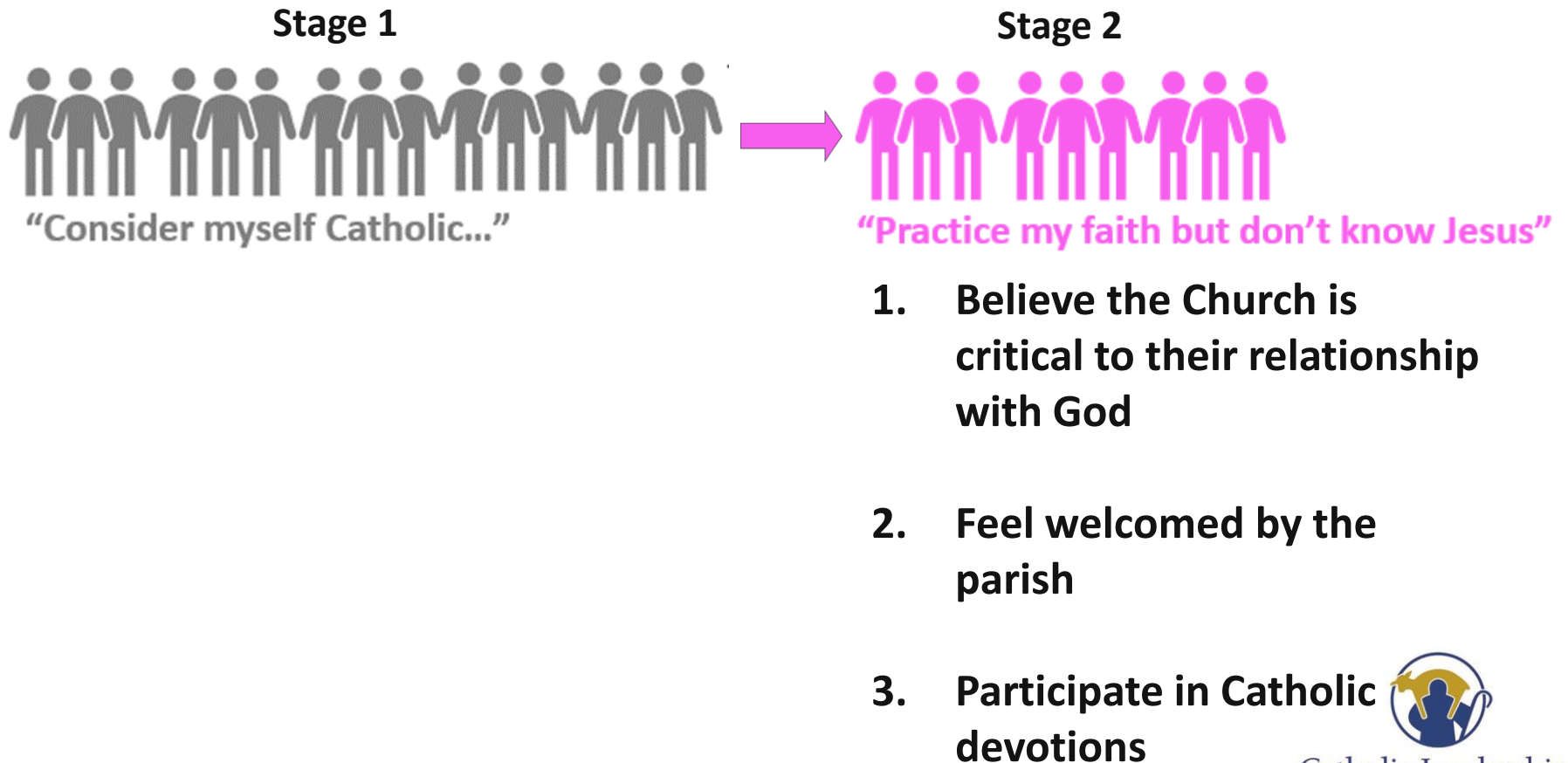
Stage 3: I have personally encountered Jesus Christ and am growing as a disciple

Stage 4: My relationship with Jesus Christ is the most important relationship in my life

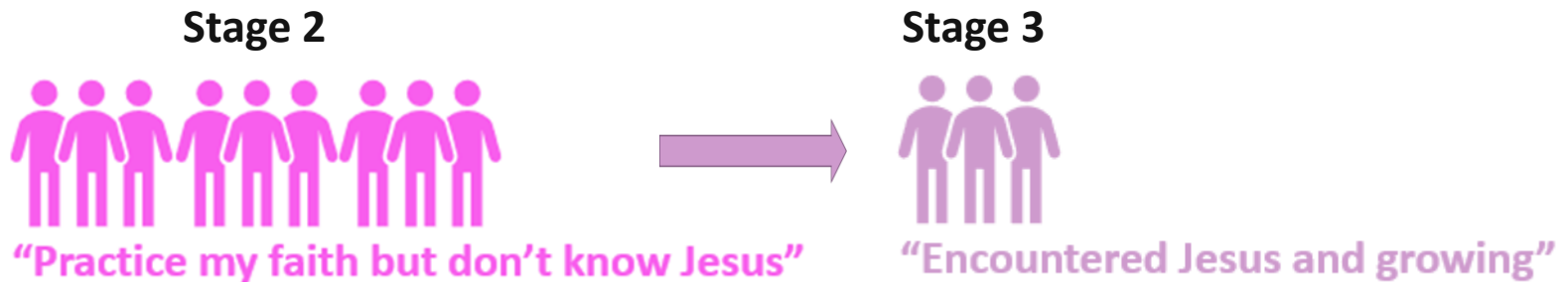
The national data was analyzed to determine what is different between stages.



# What makes the difference on the journey?



# What makes the difference on the journey?



1. Parish has formed them as a disciple
2. Believe Scripture is the Word of God
3. Have an active Individual Prayer Life

# What makes the difference on the journey?

## Stage 3



“Encountered Jesus and growing”

## Stage 4



“Jesus is the most important”

1. Participation in Reconciliation more frequently
2. Believe in the Teaching Authority of the Church
3. Believe Scripture is the Word of God



# Moving them along the Journey

*The Catholic Journey data is one way to begin to reflect and consider areas of growth. “How can we move them along the journey?”*

**Stage 1**



*“Consider myself Catholic...”*

**Stage 4**



*“Jesus is the most important”*

*Q: How else can the DMI data focus your support of parishioners on this critical Catholic journey?*

*A: Consider 3 key outcomes and related key drivers.*



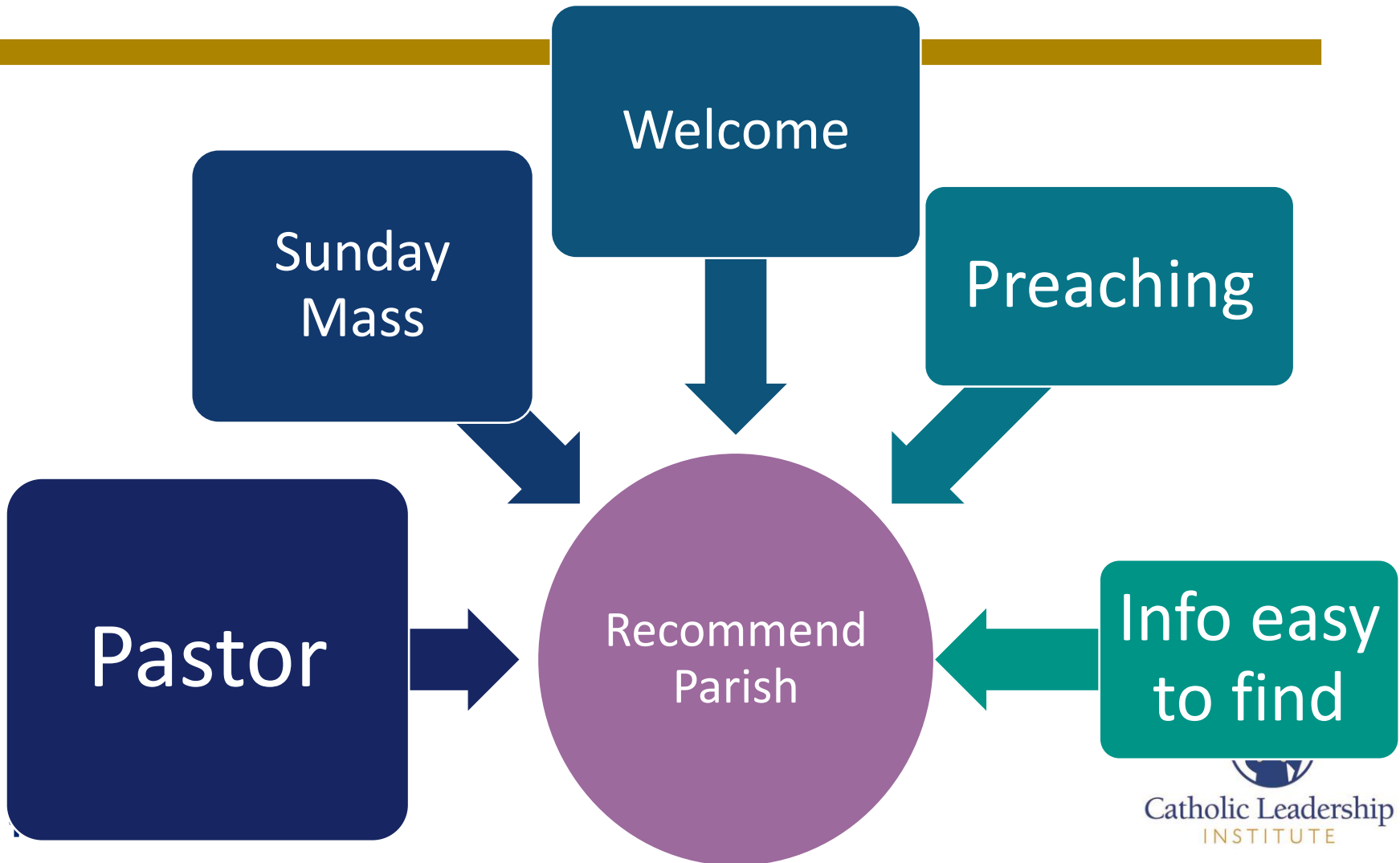
# 3 Key DMI Outcome Questions

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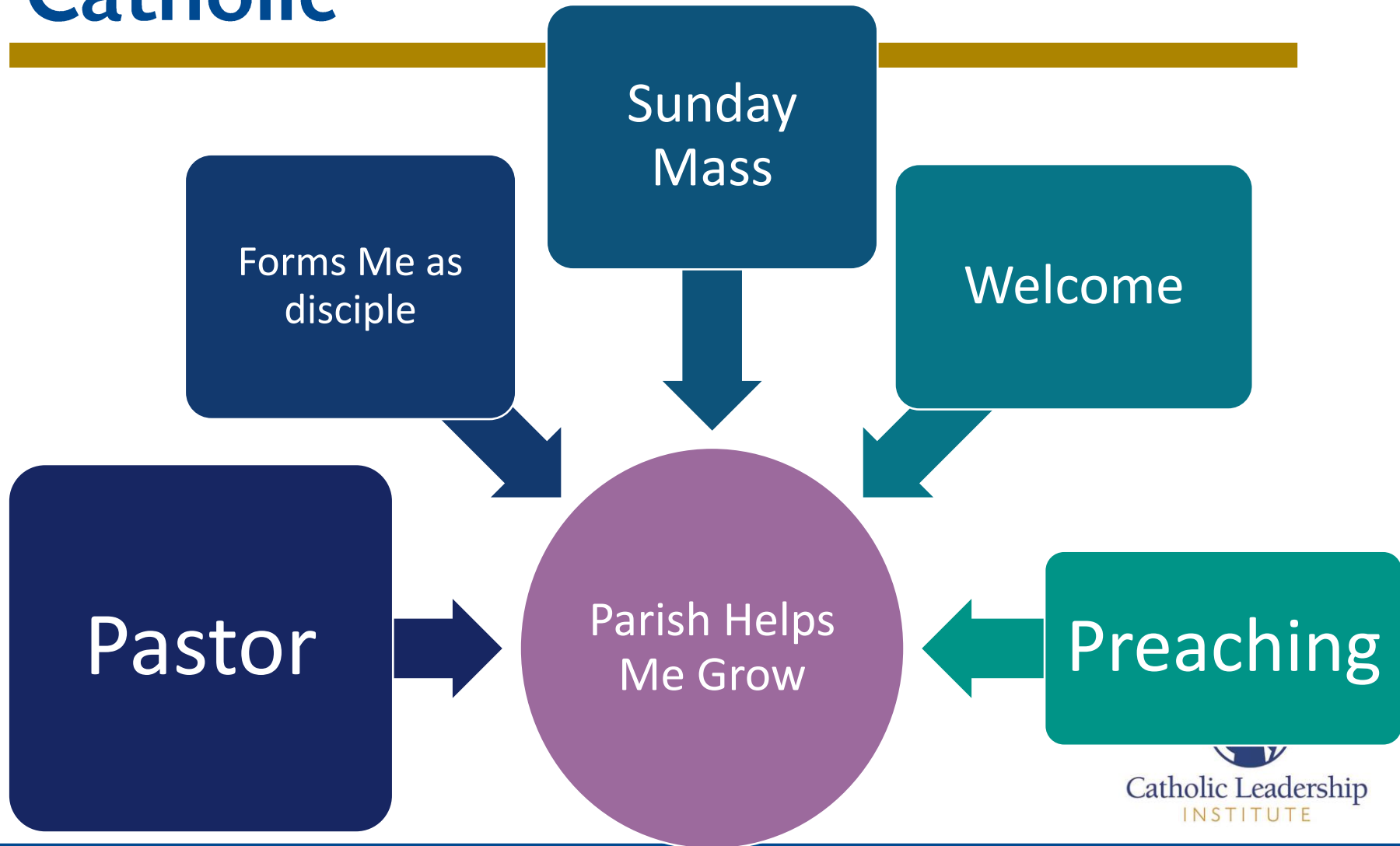
1. I would recommend my parish to a friend.
2. My parish helps me grow spiritually as a Catholic.
3. I shared my personal witness story with another person.



# Factors that impact “Recommend”



# Factors that impact “Growth as Catholic”





# Factors that impact Sharing Witness



# Identify focus areas

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Using the data to discern where to focus



# One Way to Approach the Data

## Step 1

### The Catholic Journey

- *How is your community dispersed throughout the 4 stages?*
- *What stages have the most respondents? What stages have the least?*

## Step 2

### 3 Key Outcome Questions and drivers - What areas can you focus on that will:

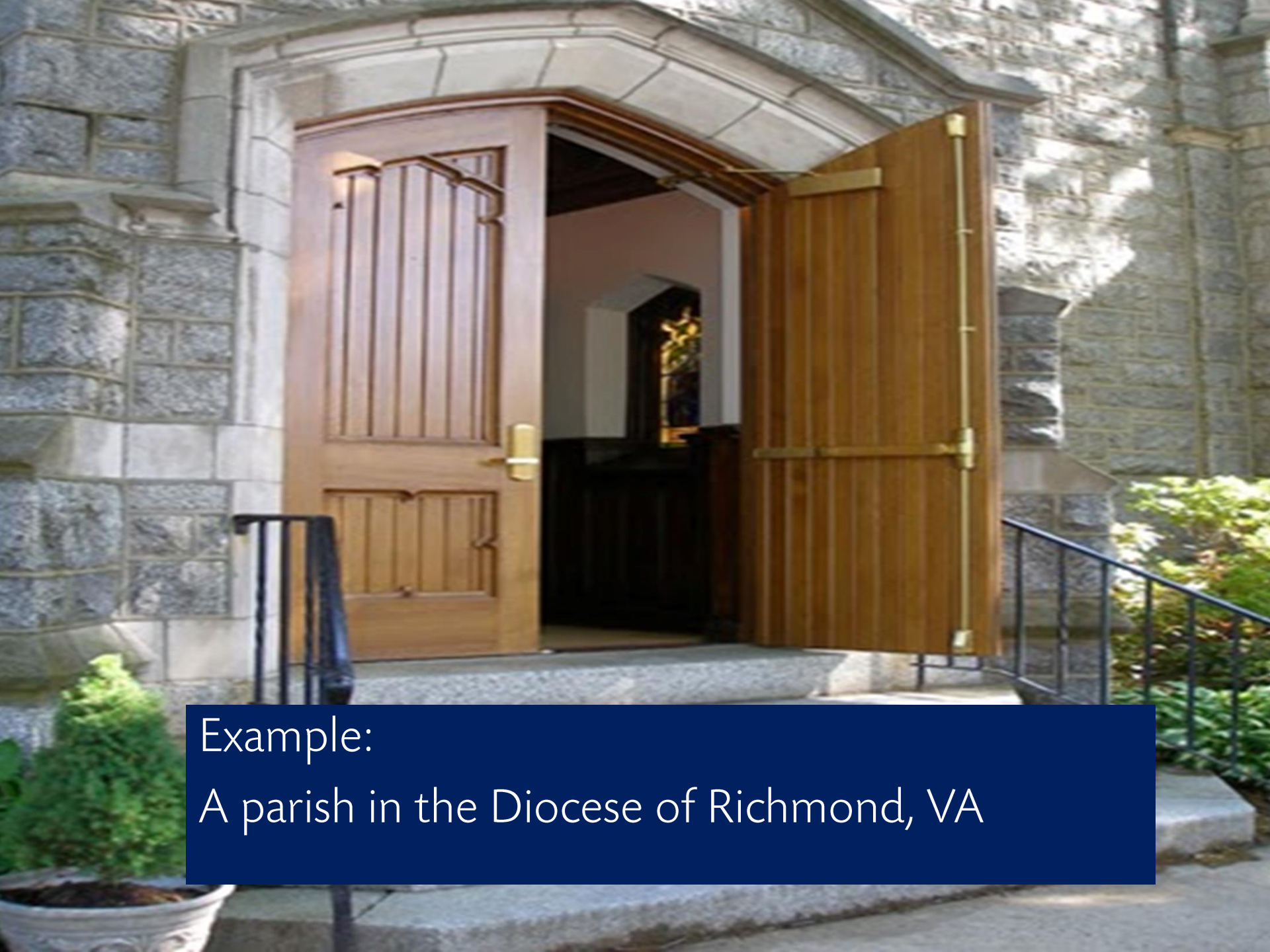
- increase the “strongly agrees” on those outcome questions and related drivers?
- shift movement on the Catholic Journey?

## Step 3

### Strengths and Opportunities Report

- **How does your Strengths and Opportunity Report connect to these inputs?**

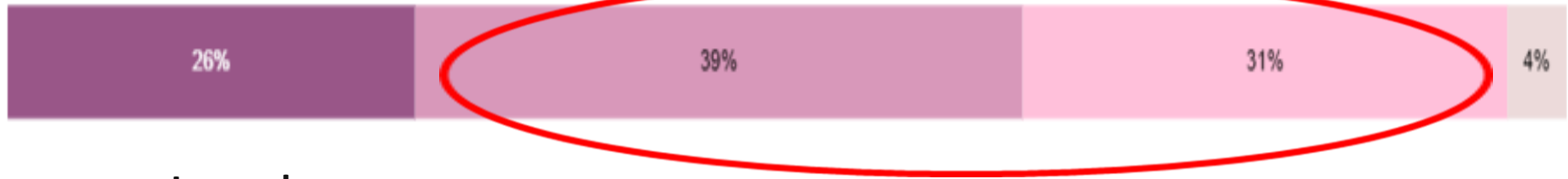








Example:

A parish in the Diocese of Richmond, VA

# The Catholic Journey



## Legend

- 26%  My relationship with Jesus Christ is the most important relationship in my life
- 39%  I have personally encountered Jesus Christ and am growing as a disciple
- 31%  I practice my Catholic faith, but do know Jesus personally like a friend
- 4%  I consider myself Catholic, though faith is not a significant part of my life

**What opportunities are you noticing?  
Put your responses in the Q/A**

***What drives a parishioner to recommend their parish to a friend and to indicate the parish is helping them grow spiritually?***

**Recommend Pastor**



**Welcoming** ✓



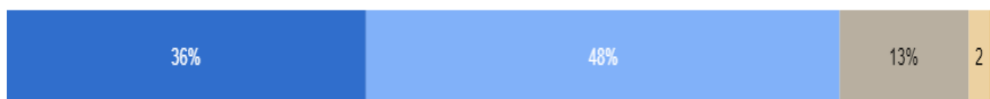
**Growth via Preaching**



**Growth via Mass**



**God's Work in my life** ✓



**Growth via forming as a disciple** ✓



**Information availability**



Outcomes Questions and Key Drivers

*What opportunities are you noticing?*

*How might these opportunities affect someone moving onto the next stage of the Catholic Journey?*

# Their Possible Prioritized Areas of Growth

## *Key Outcome Questions:*

*Recommend their parish to a friend and the parish is helping them grow spiritually.*

## *Considered increasing the strongly agrees on drivers:*

50% - Parish is welcoming

36% - Parish helps me recognize God's work in my life

31% - Parish forms me as a disciple of Jesus



# Their Possible Prioritized Areas of Growth

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## *Key Outcome Questions:*

*Share personal witness story*

## *Considered increasing the strongly agrees on drivers:*

23% - Confidence in Church teachings

17% - Equipped to share personal witness story

31% - Equipped to share the story of Jesus



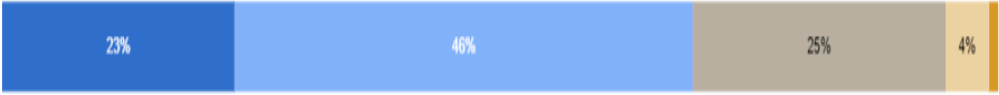


**Opportunities**  
*top 3 lowest % of strongly agree results*

**Sharing personal story** ✓



**Confidence in Church teachings** ✓



**Sharing the story of Jesus** ✓



*top 3 lowest % of monthly or more often results*

**Invited man to priesthood**



**Attending Retreat**



**Invited another to**



Strengths and Opportunities Report

# Their Possible Prioritized Areas of Growth

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## *Strengths and Opportunity Report*

Considered increasing the strongly agrees:

17% - Equipped to share personal witness story

23% - Confidence in the Church teachings



24% - Equipped to share the story of Jesus



# Bringing Opportunities into Focus

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## Catholic Journey Concerns:

- 39%  **I have personally encountered Jesus Christ and am growing as a disciple**
- 31%  **I practice my Catholic faith, but do not know Jesus personally like a friend**

# Bringing Opportunities into Focus

Key Drivers – increasing “strongly agrees” on:

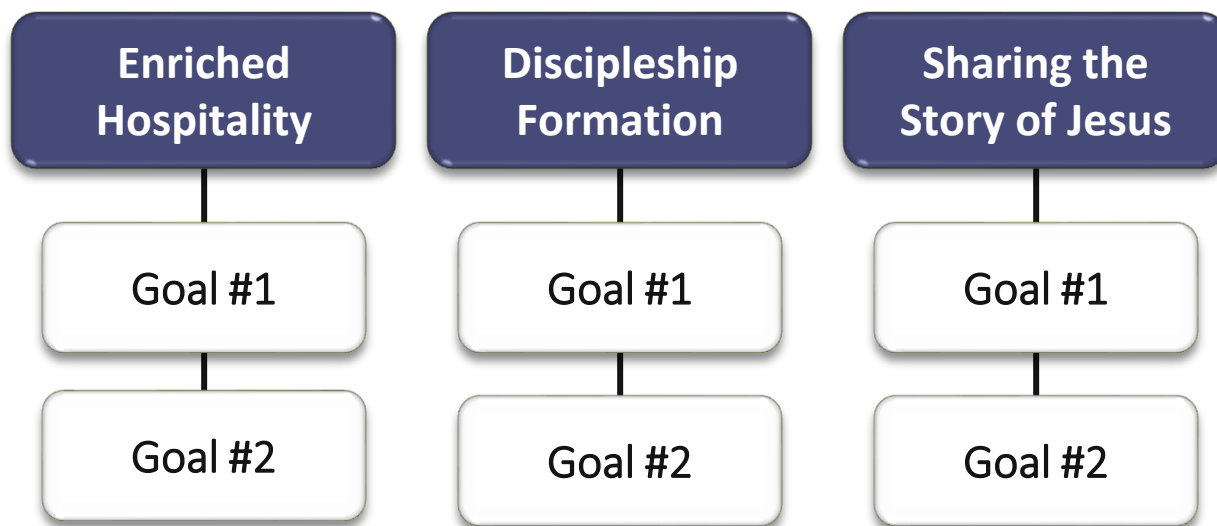
- My parish is welcoming ✓
- Parish helps me see God working in my life ✓
- My parish forms me as a disciple ✓
- Confidence in Church teachings ✓
- Parish equips me in sharing my personal story ✓
- Parish equips me in sharing the story of Jesus ✓

✓ How did the Strengths and Opportunities Report align?



# Priorities with Aligned Goals

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# Questions or Other Ideas???

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Use the **Q/A function** to send questions



# Next Steps

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- If you haven't created a team to work on DMI for your parish, identify who could be invited to join the team
- With your PARISH team, identify 3-5 areas of growth where you want to make a difference in your parish based on what you are learning from DMI
- Reach out to Kate Sell at CLI [ksell@catholicleaders.org](mailto:ksell@catholicleaders.org)
- Come back for Webinar 3 to set goals and action steps:

**May 8 and 10**

