

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	102	2.48%	7.5%	33
GenXurban (L5)	0	0.00%	11.4%	o
Cozy Country Living (L6)	4,015	97.52%	12.0%	814
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	o
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	o
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.4

Home Value to Income Ratio





\$63,579

Median HH Income

4,117

Households

No HS Diploma



Education

10%

46% HS Graduate

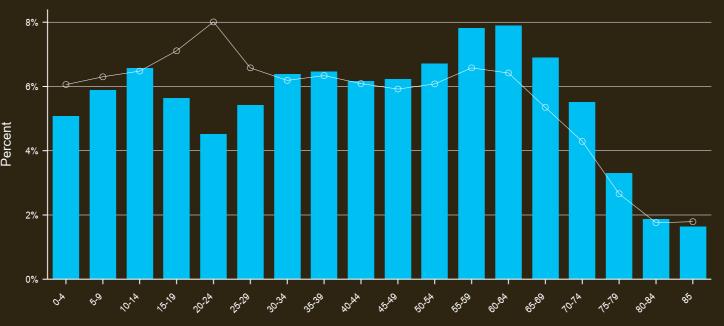


29% Some College 14%

Degree or Higher

Dots show comparison to Butler County

Age Profile



Households By Income

\$151,801

Median Home Value

43.3

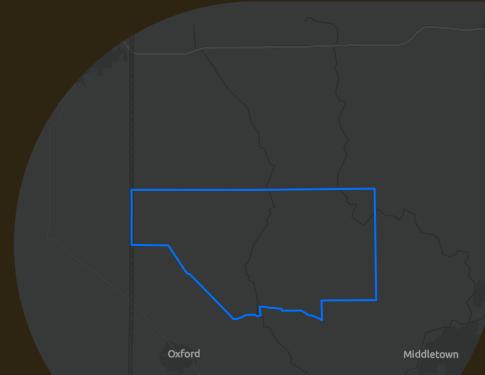
Median Age

The largest group: \$50,000 - \$74,999 (21.7%)

The smallest group: \$200,000+ (3.9%)

Indicator	Value	Difference
<\$15,000	5.8%	-3.7%
\$15,000 - \$24,999	7.7%	+0.3%
\$25,000 - \$34,999	8.1%	+0.7%
\$35,000 - \$49,999	14.5%	+3.3%
\$50,000 - \$74,999	21.7%	+3.5%
\$75,000 - \$99,999	18.1%	+3.2%
\$100,000 - \$149,999	15.6%	0
\$150,000 - \$199,999	4.6%	-4.4%
\$200,000+	3.9%	-3.0%

Parish Boundaries: St. Mary (Camden)



Tapestry Segments

6B	Salt of the Earth 2,863 households	69.5% of Households
6F	Heartland Communities 685 households	16.6% of Households
6A	Green Acres 467 households	11.3% of Households

Hamilton

