TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode
learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	526	4.61%	7.5%	62
GenXurban (L5)	1,365	11.95%	11.4%	105
Cozy Country Living (L6)	8,052	70.52%	12.0%	589
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,475	12.92%	6.1%	210
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$143,440
Median Home Value

$58,391
Median HH Income

2.5
Home Value to Income Ratio

42.8
Median Age

11,418
Households

Education

8%
No HS Diploma

43%
HS Graduate

31%
Some College

18%
Degree or Higher

Age Profile

Dots show comparison to **Darke County**

Households By Income
The largest group: $50,000 - $74,999 (19.7%)
The smallest group: $200,000+ (1.8%)

Indicator	Value	Difference	
<$15,000	8.7%	+1.0%	
$15,000 - $24,999	9.5%	+0.3%	
$25,000 - $34,999	9.1%	-1.0%	
$35,000 - $49,999	14.2%	-1.0%	
$50,000 - $74,999	19.7%	-0.8%	
$75,000 - $99,999	17.0%	+0.1%	
$100,000 - $149,999	14.0%	0	
$150,000 - $199,999	6.0%	+1.7%	
$200,000+	1.8%	-0.4%	

Bars show deviation from Darke County

Parish Boundaries: Visitation (Eaton)

Richmond

Tapestry Segments

6B	**Salt of the Earth** 4,050 households	**35.5%**	of Households
6F	**Heartland Communities** 2,831 households	**24.8%**	of Households
12B	**Traditional Living** 1,475 households	**12.9%**	of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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