



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
learn more...				
Affluent Estates (L1)	3,239	7.81%	9.9%	79
Upscale Avenues (L2)	259	0.62%	5.7%	11
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	5,429	13.10%	7.5%	175
GenXurban (L5)	7,464	18.01%	11.4%	159
Cozy Country Living (L6)	5,133	12.38%	12.0%	103
Ethnic Enclaves (L7)	2,469	5.96%	7.1%	84
Middle Ground (L8)	4,572	11.03%	10.9%	101
Senior Styles (L9)	952	2.30%	5.8%	40
Rustic Outposts (L10)	2,173	5.24%	8.2%	64
Midtown Singles (L11)	3,535	8.53%	6.2%	138
Hometown (L12)	6,226	15.02%	6.1%	245
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$185,181
Median Home Value



\$61,008
Median HH Income

3.0

Home Value to
Income Ratio

37.8

Median Age

41,454

Households

Education



11%
No HS Diploma



37%
HS Graduate

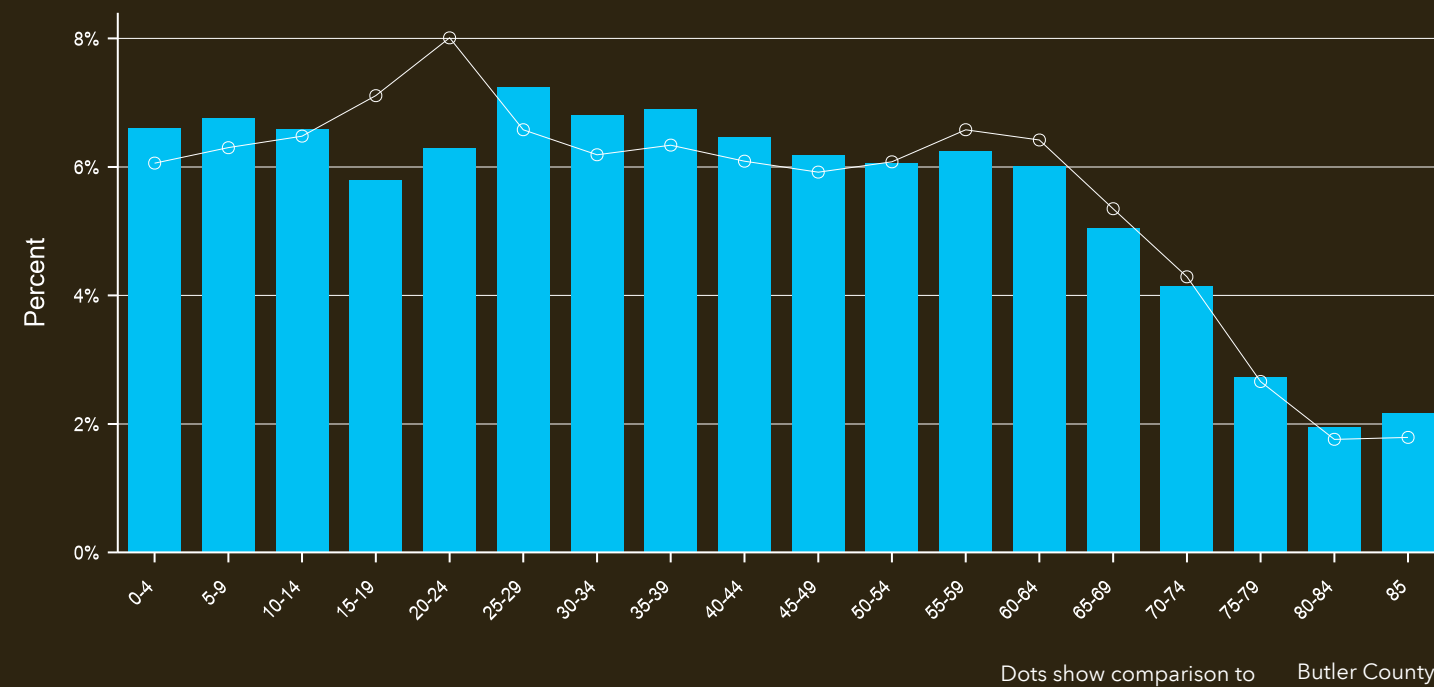


28%
Some College



24%
Degree or Higher

Age Profile



Households By Income

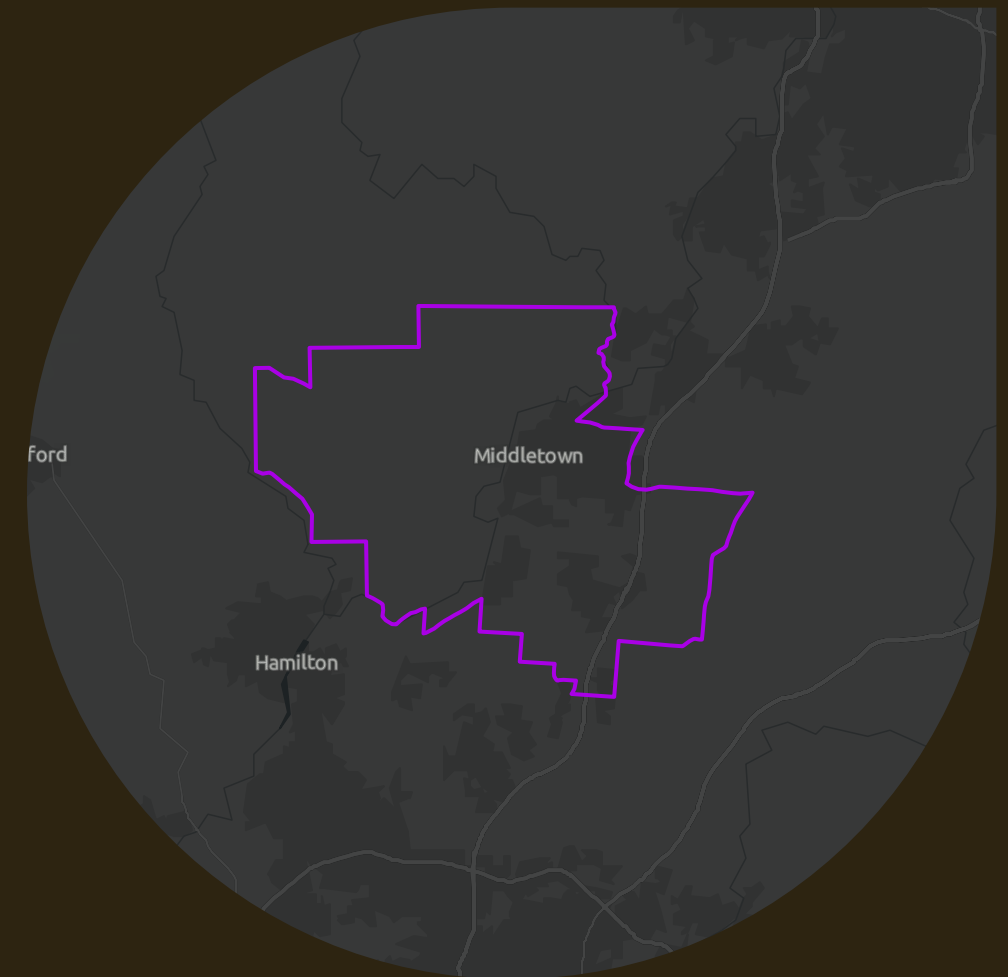
The largest group: \$50,000 - \$74,999 (18.2%)

The smallest group: \$200,000+ (5.2%)

Indicator	Value	Difference
<\$15,000	11.3%	+1.8%
\$15,000 - \$24,999	8.0%	+0.6%
\$25,000 - \$34,999	8.3%	+0.9%
\$35,000 - \$49,999	12.7%	+1.5%
\$50,000 - \$74,999	18.2%	0
\$75,000 - \$99,999	14.9%	0
\$100,000 - \$149,999	14.4%	-1.2%
\$150,000 - \$199,999	7.1%	-1.9%
\$200,000+	5.2%	-1.7%

Bars show deviation from
Butler County

Parish Family: C



Tapestry Segments

	12E Traditional Living 4,597 households	11.1% of Households
	4C Middleburg 3,853 households	9.3% of Households
	8G Hometown Heritage 3,371 households	8.1% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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