# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Tapestry LifeMode

learn more...

| | Households | HHs % | % US HHs | Index |
|---|---|---|---|---|
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 707 | 3.28% | 7.5% | 44 |
| GenXurban (L5) | 4,457 | 20.67% | 11.4% | 182 |
| Cozy Country Living (L6) | 2,179 | 10.11% | 12.0% | 84 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 3,519 | 16.32% | 10.9% | 150 |
| Senior Styles (L9) | 441 | 2.05% | 5.8% | 35 |
| Rustic Outposts (L10) | 1,101 | 5.11% | 8.2% | 62 |
| Midtown Singles (L11) | 3,535 | 16.40% | 6.2% | 264 |
| Hometown (L12) | 5,621 | 26.07% | 6.1% | 425 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 0 | 0.00% | 1.6% | 0 |

## Key Facts

$135,420
Median Home Value

$44,508
Median HH Income

3.0
Home Value to Income Ratio

39.7
Median Age

21,559
Households
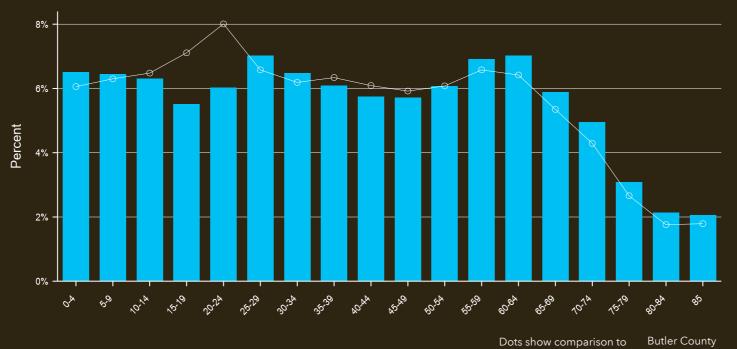
## Education

14%
No HS Diploma

41%
HS Graduate

29%
Some College

15%
Degree or Higher

## Age Profile



Dots show comparison to Butler County

## Households By Income

The largest group: $50,000 - $74,999 (18.7%)
The smallest group: $200,000+ (2.2%)

| Indicator | Value | Difference | |
|---|---|---|---|
| <$15,000 | 17.4% | +7.9% | |
| $15,000 - $24,999 | 11.2% | +3.8% | |
| $25,000 - $34,999 | 11.0% | +3.6% | |
| $35,000 - $49,999 | 14.8% | +3.6% | |
| $50,000 - $74,999 | 18.7% | +0.5% | |
| $75,000 - $99,999 | 12.1% | -2.8% | |
| $100,000 - $149,999 | 9.0% | -6.6% | |
| $150,000 - $199,999 | 3.7% | -5.3% | |
| $200,000+ | 2.2% | -4.7% | |

Bars show deviation from Butler County

## Parish Boundaries: Holy Family (Middleton)



Miamisburg · Germantown · Spr · Franklin · Middletown · Trenton

## Tapestry Segments

| | | Traditional Living 3,994 households | 18.5% of Households |
|---|---|---|---|
| | 12E | | |
| | 8G | Hometown Heritage 3,371 households | 15.6% of Households |
| | 11 | Set to Impress 2,684 households | 12.4% of Households |

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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