TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	568	17.40%	11.4%	153
Cozy Country Living (L6)	176	5.39%	12.0%	45
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	918	28.12%	10.9%	258
Senior Styles (L9)	103	3.15%	5.8%	54
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	444	13.60%	6.2%	219
Hometown (L12)	863	26.43%	6.1%	430
Next Wave (L13)	194	5.94%	3.9%	153
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$140,546 Median Home Value

$44,265 Median HH Income

3.2 Home Value to Income Ratio

35.3 Median Age

3,265 Households

Education

19% No HS Diploma

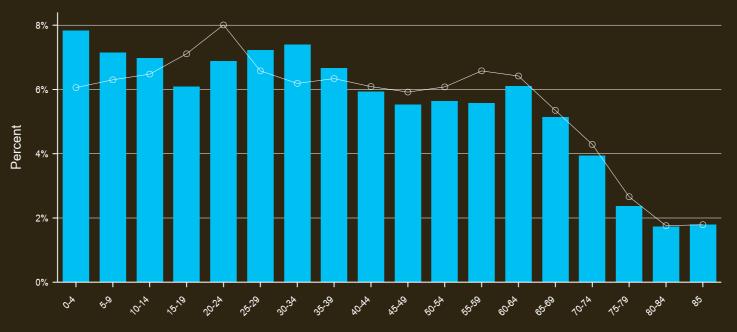**38%** HS Graduate

28% Some College

16% Degree or Higher

Age Profile

Dots show comparison to Butler County

Households By Income

The largest group: <$15,000 (18.5%)
The smallest group: $150,000 - $199,999 (2.4%)

Indicator	Value	Difference	
<$15,000	18.5%	+9.0%	
$15,000 - $24,999	12.1%	+4.7%	
$25,000 - $34,999	11.1%	+3.7%	
$35,000 - $49,999	12.1%	+0.9%	
$50,000 - $74,999	18.5%	+0.3%	
$75,000 - $99,999	12.9%	-2.0%	
$100,000 - $149,999	9.9%	-5.7%	
$150,000 - $199,999	2.4%	-6.6%	
$200,000+	2.5%	-4.4%	

Bars show deviation from Butler County

Parish Boundaries: St. Joseph (Hamilton)

Hamilton
Fairfi Tw
Fairfield

Tapestry Segments

8F	**Old and Newcomers** 603 households	**18.5%** of Households
5A	**Comfortable Empty Nesters** 516 households	**15.8%** of Households
12B	**Traditional Living** 512 households	**15.7%** of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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