TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

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	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	588	13.08%	9.9%	132
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,861	41.38%	11.4%	365
Cozy Country Living (L6)	2,048	45.54%	12.0%	380
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$239,026
Median Home Value

$80,190
Median HH Income

3.0
Home Value to Income Ratio

43.0
Median Age

4,497
Households

Education

6%
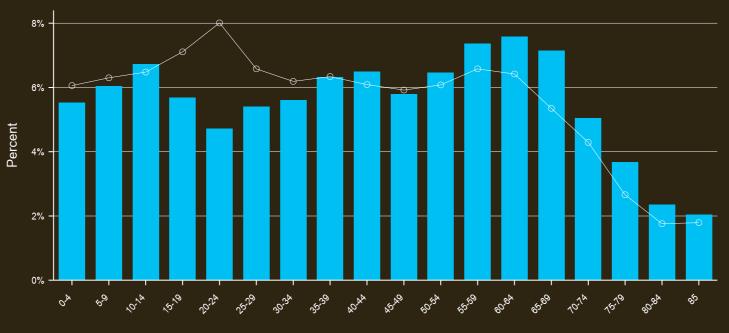No HS Diploma

38%
HS Graduate

30%
Some College

26%
Degree or Higher

Age Profile

Dots show comparison to Butler County

Households By Income

The largest group: $75,000 - $99,999 (20.1%)
The smallest group: <$15,000 (2.8%)

Indicator	Value	Difference	
<$15,000	2.8%	-6.7%	
$15,000 - $24,999	5.2%	-2.2%	
$25,000 - $34,999	6.2%	-1.2%	
$35,000 - $49,999	11.4%	+0.2%	
$50,000 - $74,999	18.8%	+0.6%	
$75,000 - $99,999	20.1%	+5.2%	
$100,000 - $149,999	19.5%	+3.9%	
$150,000 - $199,999	9.9%	+0.9%	
$200,000+	6.0%	-0.9%	

Bars show deviation from Butler County

Parish Boundaries: Queen (Millville)

Oxford

BUTLER

Hamilton

Tapestry Segments

6B	**Salt of the Earth** 1,368 households	**30.4%** of Households
5A	**Comfortable Empty Nesters** 998 households	**22.2%** of Households
5D	**Rustbelt Traditions** 802 households	**17.8%** of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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