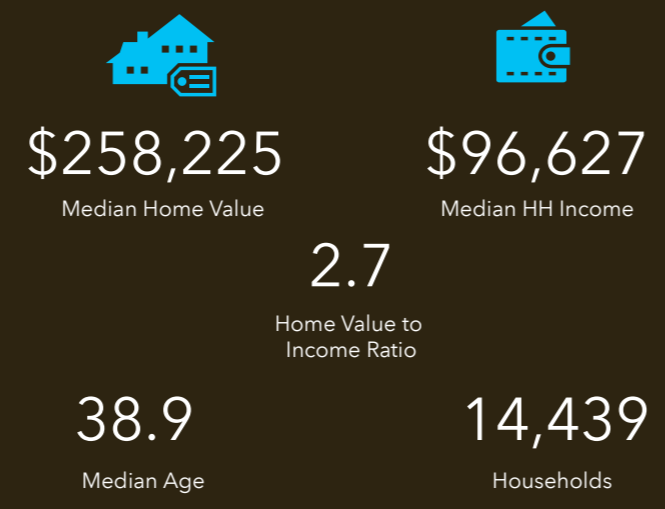




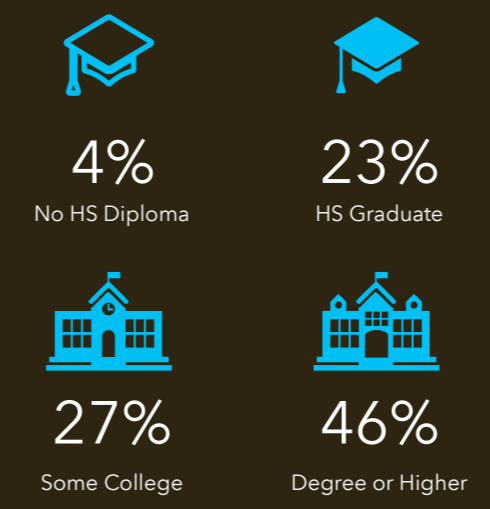
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Key Facts



Education

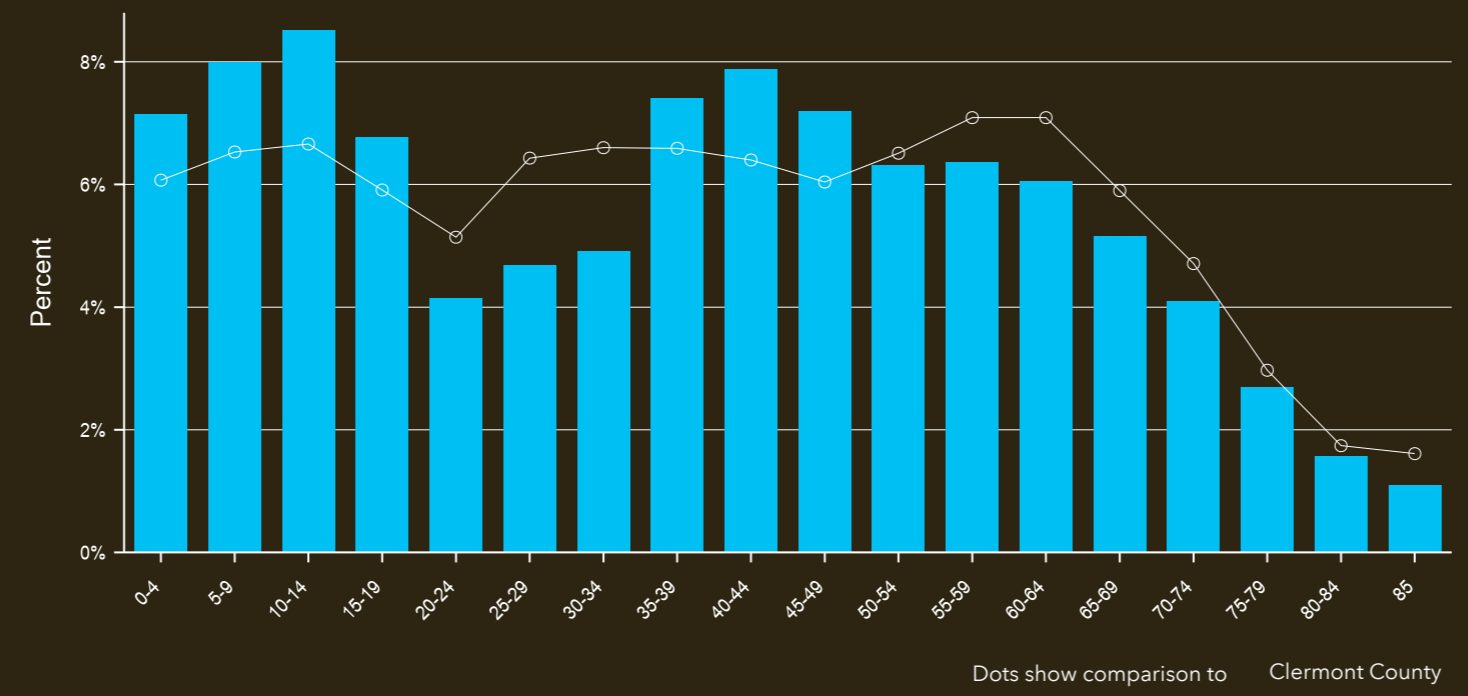


Parish Boundaries: St. Philip the Apostle (Morrow)



Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	3,056	21.16%	9.9%	213
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	7,355	50.94%	7.5%	680
GenXurban (L5)	486	3.37%	11.4%	30
Cozy Country Living (L6)	3,443	23.85%	12.0%	199
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	99	0.69%	8.2%	8
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Age Profile

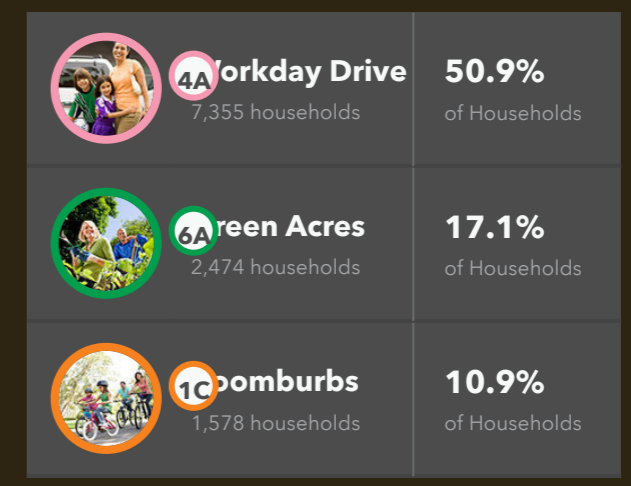


Households By Income
 The largest group: \$100,000 - \$149,999 (18.3%)
 The smallest group: \$25,000 - \$34,999 (1.8%)

Indicator	Value	Difference
<\$15,000	3.2%	-4.1%
\$15,000 - \$24,999	4.0%	-4.4%
\$25,000 - \$34,999	1.8%	-4.6%
\$35,000 - \$49,999	10.5%	-2.8%
\$50,000 - \$74,999	18.0%	-0.4%
\$75,000 - \$99,999	13.9%	+2.2%
\$100,000 - \$149,999	18.3%	-0.1%
\$150,000 - \$199,999	12.0%	+3.6%
\$200,000+	18.2%	+10.4%

Bars show deviation from Clermont County

Tapestry Segments



This infographic contains data provided by Esri. The vintage of the data is 2020.
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