

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,975	34.46%	11.4%	304
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	28	0.49%	7.1%	7
Middle Ground (L8)	2,609	45.52%	10.9%	418
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	167	2.91%	6.2%	47
Hometown (L12)	951	16.59%	6.1%	270
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$47,890

Median HH Income

2.3 Home Value to Income Ratio

37.1 Median Age

\$110,354

Median Home Value

5,731

Households

Education





12% No HS Diploma

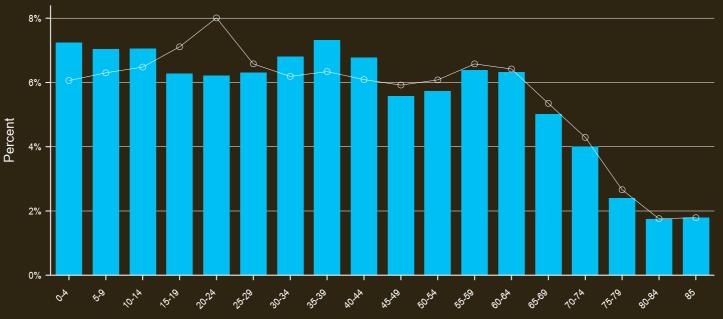
46% HS Graduate



31% Some College 12%

Degree or Higher

Age Profile



Dots show comparison to Butler County

Households By Income

The largest group: \$50,000 - \$74,999 (23.5%)

The smallest group: \$200,000+ (0.5%)

Indicator	Value	Difference	
<\$15,000	12.7%	+3.2%	
\$15,000 - \$24,999	10.5%	+3.1%	
\$25,000 - \$34,999	10.3%	+2.9%	
\$35,000 - \$49,999	18.4%	+7.2%	
\$50,000 - \$74,999	23.5%	+5.3%	
\$75,000 - \$99,999	15.4%	+0.5%	
\$100,000 - \$149,999	7.0%	-8.6%	
\$150,000 - \$199,999	1.6%	-7.4%	
\$200,000+	0.5%	-6.4%	

Parish Boundaries: St. Ann (Hamilton)



Tapestry Segments

8G	Hometown Heritage 2,234 households	39.0% of Households
5D	Rustbelt Traditions 1,321 households	23.1% of Households
12:	Traditional Living 951 households	16.6% of Households

Bars show deviation from **Butler County**

