



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
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Affluent Estates (L1)	347	3.39%	9.9%	34
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	487	4.75%	7.5%	63
GenXurban (L5)	5,134	50.10%	11.4%	441
Cozy Country Living (L6)	1,345	13.13%	12.0%	110
Ethnic Enclaves (L7)	231	2.25%	7.1%	32
Middle Ground (L8)	1,349	13.16%	10.9%	121
Senior Styles (L9)	475	4.64%	5.8%	80
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	878	8.57%	6.2%	138
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

