



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
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Affluent Estates (L1)	347	2.17%	9.9%	22
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	487	3.05%	7.5%	41
GenXurban (L5)	7,109	44.50%	11.4%	392
Cozy Country Living (L6)	1,345	8.42%	12.0%	70
Ethnic Enclaves (L7)	259	1.62%	7.1%	23
Middle Ground (L8)	3,958	24.77%	10.9%	227
Senior Styles (L9)	475	2.97%	5.8%	51
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,045	6.54%	6.2%	105
Hometown (L12)	951	5.95%	6.1%	97
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

