

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

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Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	8,590	52.17%	9.9%	526
Upscale Avenues (L2)	2,267	13.77%	5.7%	244
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	5,563	33.78%	7.5%	451
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	44	0.27%	10.9%	2
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	1	0.01%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



Median Home Value

37.1

Median Age



\$268,623

2.3

Home Value to

Income Ratio

\$117,554

16,466

Households

Median HH Income

4% No HS Diploma



Education

15% **HS** Graduate



25%

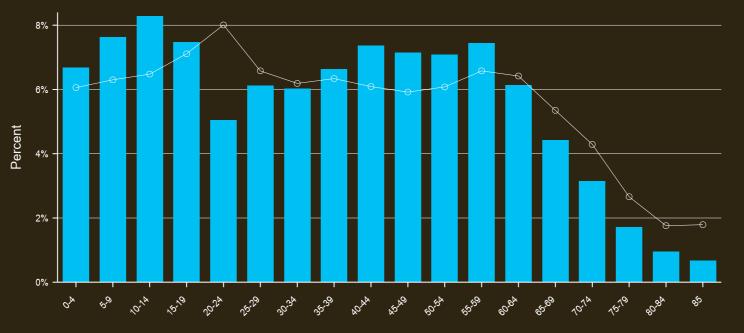
Some College

55%

Degree or Higher

Dots show comparison to Butler County

Age Profile



Households By Income

The largest group: \$100,000 - \$149,999 (22.1%)

The smallest group: \$25,000 - \$34,999 (2.5%)

Indicator	Value	Difference	
<\$15,000	2.8%	-6.7%	
\$15,000 - \$24,999	3.1%	-4.3%	
\$25,000 - \$34,999	2.5%	-4.9%	
\$35,000 - \$49,999	5.1%	-6.1%	
\$50,000 - \$74,999	11.6%	-6.6%	
\$75,000 - \$99,999	14.9%	0	
\$100,000 - \$149,999	22.1%	+6.5%	
\$150,000 - \$199,999	20.5%	+11.5%	
\$200,000+	17.4%	+10.5%	

Parish Boundaries: St. Maximillian Kolbe (Liberty Township)





Tapestry Segments

1B	Professional Pride 5,835 households	35.4% of Households
€ AA	Workday Drive 5,563 households	33.8% of Households
2D	Enterprising Professionals 2,267 households	13.8% of Households

