

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,747	21.57%	9.9%	217
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,758	46.41%	11.4%	409
Cozy Country Living (L6)	1,419	17.52%	12.0%	146
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,174	14.50%	10.9%	133
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$87,692

Median HH Income

2.8

Home Value to Income Ratio

45.7 Median Age

\$245,243

Median Home Value

8,098

Households



Education

3% No HS Diploma

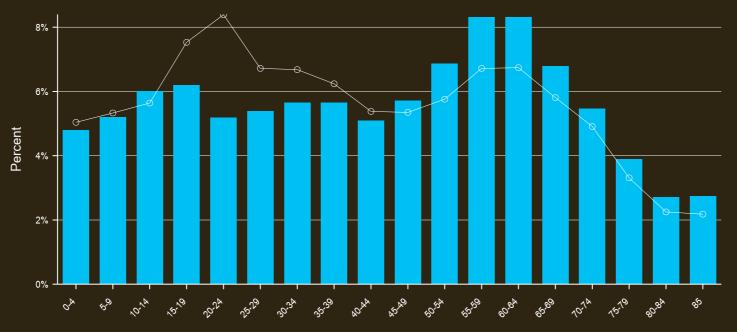
17% **HS** Graduate



28% Some College 52%

Degree or Higher

Age Profile



Dots show comparison to Greene County

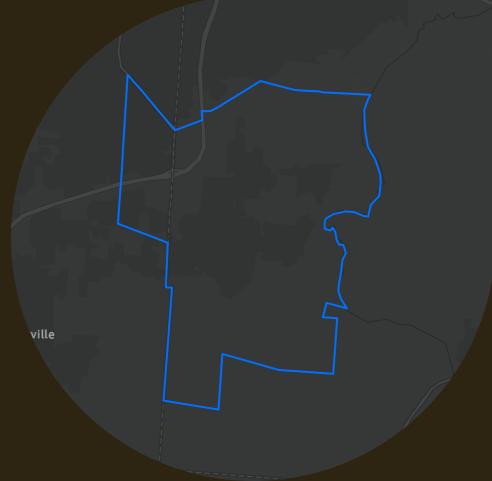
Households By Income

The largest group: \$100,000 - \$149,999 (21.6%)

The smallest group: <\$15,000 (3.9%)

Indicator	Value	Difference	
<\$15,000	3.9%	-3.3%	
\$15,000 - \$24,999	5.1%	-3.0%	
\$25,000 - \$34,999	6.2%	-3.2%	
\$35,000 - \$49,999	10.7%	-2.6%	
\$50,000 - \$74,999	15.5%	-1.0%	
\$75,000 - \$99,999	14.9%	+1.3%	
\$100,000 - \$149,999	21.6%	+6.1%	
\$150,000 - \$199,999	11.0%	+2.4%	
\$200,000+	11.1%	+3.3%	

Parish Boundaries: St. Francis of Assisi (Centerville)



Tapestry Segments

10	Savvy Suburbanites 1,747 households	21.6% of Households
5A	Comfortable Empty Nesters 1,685 households	20.8% of Households
80	Bright Young Professionals 1,174 households	14.5% of Households

Bars show deviation from Greene County



