

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	6,835	34.35%	9.9%	346
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,911	19.65%	11.4%	173
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	4,789	24.06%	10.9%	221
Senior Styles (L9)	3,259	16.38%	5.8%	283
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,106	5.56%	6.2%	90
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.9

Home Value to Income Ratio



Median Home Value

47.6

Median Age



\$84,665

19,901

Households

Median HH Income No HS Diploma



3%

28% Some College

14%

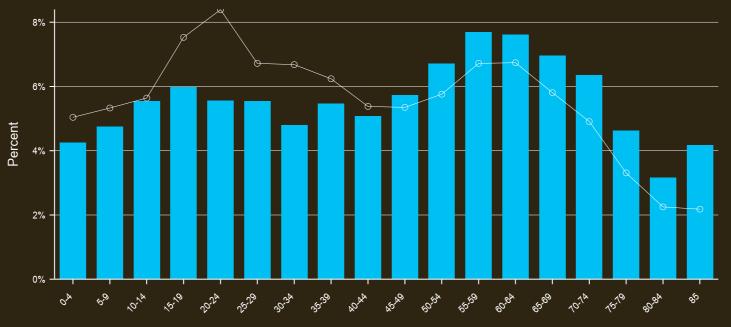
HS Graduate

Education

55%

Degree or Higher

Age Profile



Dots show comparison to Greene County

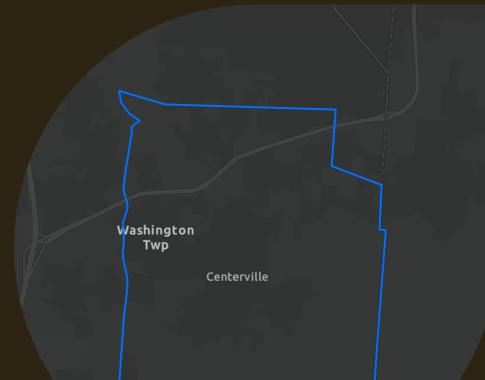
Households By Income

The largest group: \$100,000 - \$149,999 (19.5%)

The smallest group: <\$15,000 (4.5%)

Indicator	Value	Difference
<\$15,000	4.5%	-2.7%
\$15,000 - \$24,999	8.0%	-0.1%
\$25,000 - \$34,999	6.0%	-3.4%
\$35,000 - \$49,999	9.7%	-3.6%
\$50,000 - \$74,999	15.0%	-1.5%
\$75,000 - \$99,999	14.7%	+1.1%
\$100,000 - \$149,999	19.5%	+4.0%
\$150,000 - \$199,999	10.0%	+1.4%
\$200,000+	12.4%	+4.6%

Parish Boundaries: Incarnation (Centerville)



Tapestry Segments

8F	Old and Newcomers 4,789 households	24.1% of Households
12	Exurbanites 2,798 households	14.1% of Households
5B	In Style 2,488 households	12.5% of Households



