



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
learn more...				
Affluent Estates (L1)	4,286	16.16%	9.9%	163
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	1,302	4.91%	3.8%	129
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	12,516	47.19%	11.4%	416
Cozy Country Living (L6)	263	0.99%	12.0%	8
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,820	10.63%	10.9%	98
Senior Styles (L9)	2,464	9.29%	5.8%	160
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,236	4.66%	6.2%	75
Hometown (L12)	1,633	6.16%	6.1%	100
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

