

TAPESTRY SEGMENTATION

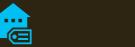
The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	4,286	16.16%	9.9%	163
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	1,302	4.91%	3.8%	129
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	12,516	47.19%	11.4%	416
Cozy Country Living (L6)	263	0.99%	12.0%	8
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,820	10.63%	10.9%	98
Senior Styles (L9)	2,464	9.29%	5.8%	160
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,236	4.66%	6.2%	75
Hometown (L12)	1,633	6.16%	6.1%	100
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	O

Key Facts

2.5

Home Value to Income Ratio



\$173,193

Median Home Value

44.1

Median Age



\$68,333

26,520

Households

Median HH Income

4% No HS Diploma



20%

HS Graduate

Education

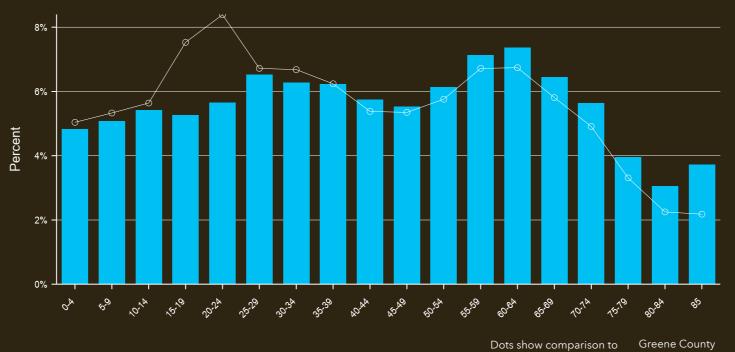


33%
Some College

43%

Degree or Higher

Age Profile

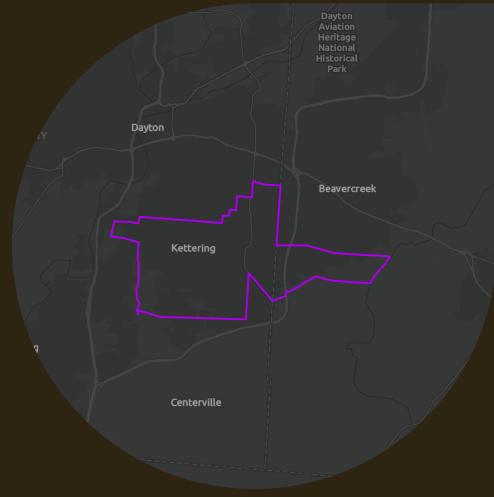


Households By Income

The largest group: \$50,000 - \$74,999 (19.5%)
The smallest group: \$150,000 - \$199,999 (5.7%)

Indicator	Value	Difference	
<\$15,000	6.4%	-0.8%	
\$15,000 - \$24,999	7.4%	-0.7%	
\$25,000 - \$34,999	9.3%	-0.1%	
\$35,000 - \$49,999	11.4%	-1.9%	
\$50,000 - \$74,999	19.5%	+3.0%	
\$75,000 - \$99,999	16.4%	+2.8%	
\$100,000 - \$149,999	16.8%	+1.3%	
\$150,000 - \$199,999	5.7%	-2.9%	
\$200,000+	7.2%	-0.6%	

Parish Family: NE



Tapestry Segments

5A	Comfortable Empty Nesters 3,588 households	13.5% of Households
115	Exurbanites 3,485 households	13.1% of Households
5D	Rustbelt Traditions 3,318 households	12.5% of Households

Bars show deviation from Greene County

