

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	195	3.57%	9.9%	36
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	2,961	54.22%	11.4%	478
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	697	12.76%	10.9%	117
Senior Styles (L9)	1,096	20.07%	5.8%	347
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	513	9.39%	6.1%	153
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$136,763

Median Home Value



\$57,671

Median HH Income

2.4

Home Value to Income Ratio

51.1

Median Age

5,461

Households

Education











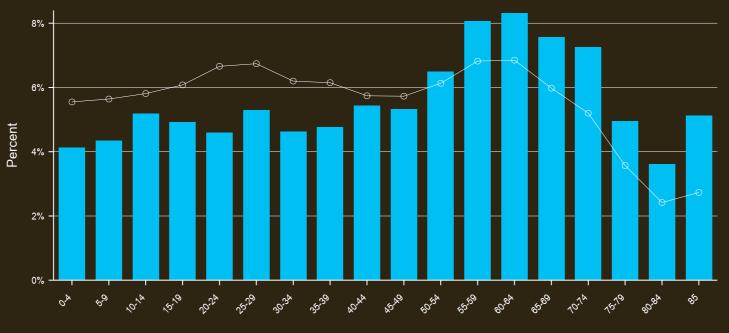
Some College



30%

Degree or Higher

Age Profile



Dots show comparison to Montgomery County

Households By Income

The largest group: \$50,000 - \$74,999 (17.7%) The smallest group: \$200,000+ (3.6%)

Indicator	Value	Difference	
<\$15,000	8.3%	-3.0%	
\$15,000 - \$24,999	10.5%	-0.3%	
\$25,000 - \$34,999	10.4%	-0.2%	
\$35,000 - \$49,999	13.8%	+0.9%	
\$50,000 - \$74,999	17.7%	-0.8%	
\$75,000 - \$99,999	14.3%	+0.4%	
\$100,000 - \$149,999	15.0%	+1.1%	
\$150,000 - \$199,999	6.3%	+2.2%	
\$200,000+	3.6%	-0.3%	

Parish Boundaries: St. RIta (Dayton)



Tapestry Segments

5A	Comfortable Empty Nesters 1,495 households	27.4% of Households
SE	Midlife Constants 1,169 households	21.4% of Households
9E	Retirement Communities 1,096 households	20.1% of Households

This infographic contains data provided by Esri. The vintage of the data is 2020. © 2020 Esri

