

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	5,610	85.36%	11.4%	752
Cozy Country Living (L6)	651	9.91%	12.0%	83
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	311	4.73%	6.1%	77
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

Income Ratio





\$68,050

Median HH Income

2.5
Home Value to

45.1
Median Age

\$172,963

Median Home Value

6,572

Households

Education







28% HS Graduate

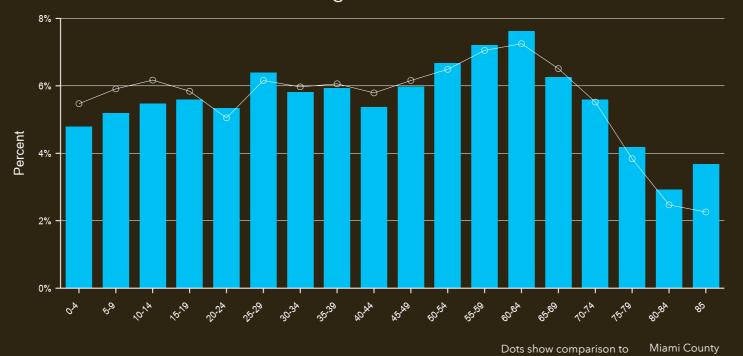




35% Some College

Degree or Higher

Age Profile



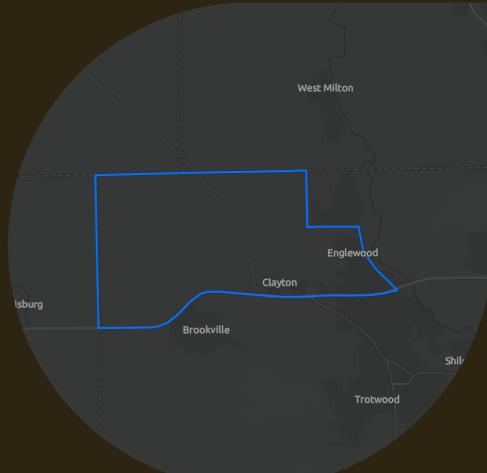
Households By Income

The largest group: \$50,000 - \$74,999 (22.0%)

The smallest group: \$200,000+ (2.6%)

Indicator	Value	Difference	
<\$15,000	5.6%	-2.1%	
\$15,000 - \$24,999	8.5%	-2.0%	
\$25,000 - \$34,999	8.6%	0	
\$35,000 - \$49,999	9.9%	-3.0%	
\$50,000 - \$74,999	22.0%	+3.1%	
\$75,000 - \$99,999	17.6%	+3.8%	
\$100,000 - \$149,999	20.5%	+2.2%	
\$150,000 - \$199,999	4.9%	-0.1%	
\$200,000+	2.6%	-1.7%	

Parish Boundaries: St. Paul (Englewood)



Tapestry Segments

5D	Rustbelt Traditions 2,331 households	35.5% of Households
5E	Midlife Constants 1,682 households	25.6% of Households
5A	Comfortable Empty Nesters 841 households	12.8% of Households



