

# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

			<b>.</b>	
Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	195	0.56%	9.9%	6
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	13,061	37.51%	11.4%	330
Cozy Country Living (L6)	3,903	11.21%	12.0%	94
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,669	4.79%	10.9%	44
Senior Styles (L9)	5,163	14.83%	5.8%	256
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	2,396	6.88%	6.2%	111
Hometown (L12)	8,433	24.22%	6.1%	394
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$135,798

Median Home Value



\$52,419

Median HH Income

2.6 Home Value to

Income Ratio

45.2

Median Age

34,820

Households

### Education





8% No HS Diploma

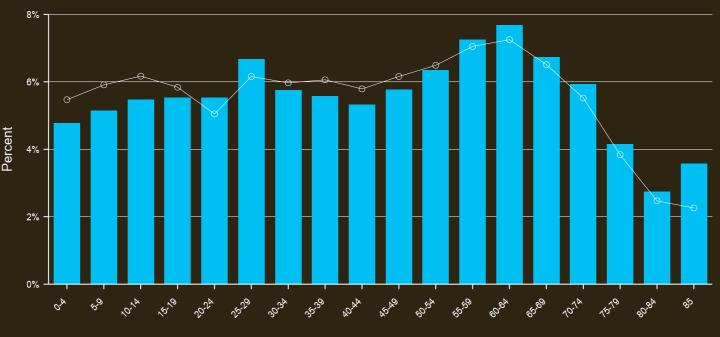
29% **HS** Graduate



36% 27%

Some College Degree or Higher

## Age Profile



Dots show comparison to Miami County

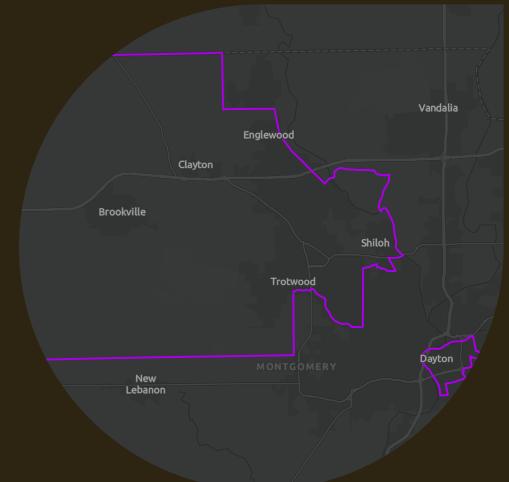
#### Households By Income

The largest group: \$50,000 - \$74,999 (18.3%)

The smallest group: \$200,000+ (2.6%)

Indicator	Value	Difference
<\$15,000	12.6%	+4.9%
\$15,000 - \$24,999	11.3%	+0.8%
\$25,000 - \$34,999	10.6%	+2.0%
\$35,000 - \$49,999	13.0%	+0.1%
\$50,000 - \$74,999	18.3%	-0.6%
\$75,000 - \$99,999	13.5%	-0.3%
\$100,000 - \$149,999	14.2%	-4.1%
\$150,000 - \$199,999	4.0%	-1.0%
\$200,000+	2.6%	-1.7%

## Parish Family: NE



#### **Tapestry Segments**

12 Family Foundations 4,823 households	<b>13.9%</b> of Households
Midlife Constants 4,399 households	<b>12.6%</b> of Households
Rustbelt Traditions 4,055 households	<b>11.6%</b> of Households

Bars show deviation from Miami County

This infographic contains data provided by Esri. The vintage of the data is 2020.

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