

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

| Tapestry LifeMode | Households | HHs % | % US HHs | Index |
|-----------------------------|------------|--------|----------|-------|
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 0 | 0.00% | 11.4% | 0 |
| Cozy Country Living (L6) | 0 | 0.00% | 12.0% | 0 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 561 | 12.40% | 10.9% | 114 |
| Senior Styles (L9) | 0 | 0.00% | 5.8% | 0 |
| Rustic Outposts (L10) | 0 | 0.00% | 8.2% | 0 |
| Midtown Singles (L11) | 391 | 8.64% | 6.2% | 139 |
| Hometown (L12) | 3,571 | 78.95% | 6.1% | 1,286 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 0 | 0.00% | 1.6% | 0 |

Key Facts

1.6

Home Value to Income Ratio

\$75,950

Median Home Value

38.1

Median Age

Median HH Income

4,523

Households

\$47,883

13

13% No HS Diploma

Education

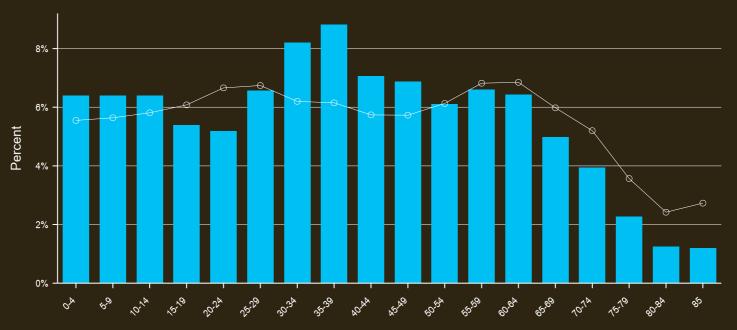
26% HS Graduate



42% Some College 19%

Degree or Higher

Age Profile



Dots show comparison to Montgomery County

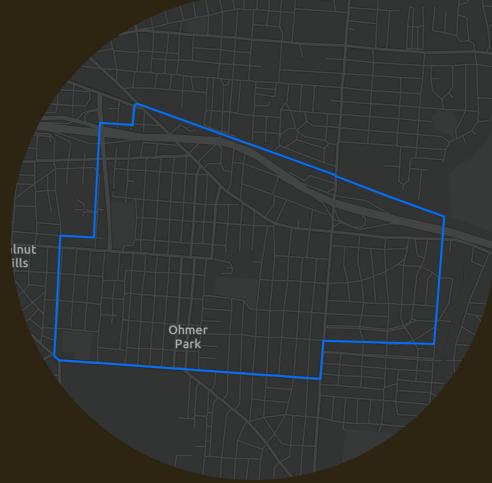
Households By Income

The largest group: \$50,000 - \$74,999 (24.1%)

The smallest group: \$150,000 - \$199,999 (0.7%)

| Indicator | Value | Difference | |
|-----------------------|-------|------------|--|
| <\$15,000 | 13.0% | +1.7% | |
| \$15,000 - \$24,999 | 10.6% | -0.2% | |
| \$25,000 - \$34,999 | 10.4% | -0.2% | |
| \$35,000 - \$49,999 | 18.0% | +5.1% | |
| \$50,000 - \$74,999 | 24.1% | +5.6% | |
| \$75,000 - \$99,999 | 12.5% | -1.4% | |
| \$100,000 - \$149,999 | 10.1% | -3.8% | |
| \$150,000 - \$199,999 | 0.7% | -3.4% | |
| \$200,000+ | 0.7% | -3.2% | |

Parish Boundaries: St. Anthony (Dayton)



Tapestry Segments

| 12 | Traditional Living 3,571 households | 79.0% of Households |
|----|-------------------------------------|----------------------------|
| 8G | Hometown Heritage 561 households | 12.4% of Households |
| 11 | Set to Impress 391 households | 8.6% of Households |



