TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

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	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,665	20.64%	9.9%	208
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	2,657	32.94%	11.4%	290
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	451	5.59%	10.9%	51
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,929	23.92%	6.2%	386
Hometown (L12)	118	1.46%	6.1%	24
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	1,245	15.44%	1.6%	959

Key Facts

$210,904
Median Home Value

$63,540
Median HH Income

3.3
Home Value to Income Ratio

24.7
Median Age

8,065
Households

Education

4%
No HS Diploma

14%
HS Graduate

28%
Some College

54%
Degree or Higher

## Age Profile

Dots show comparison to **Montgomery County**
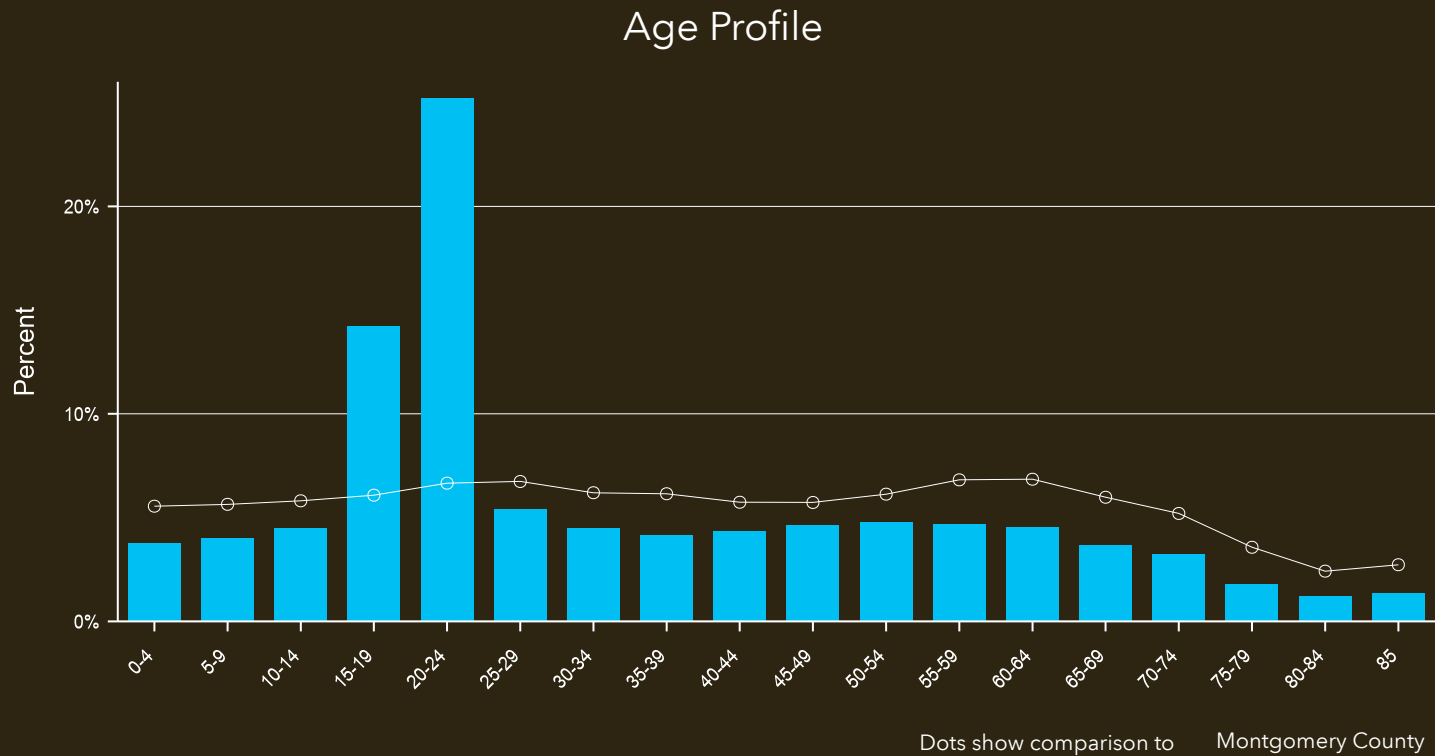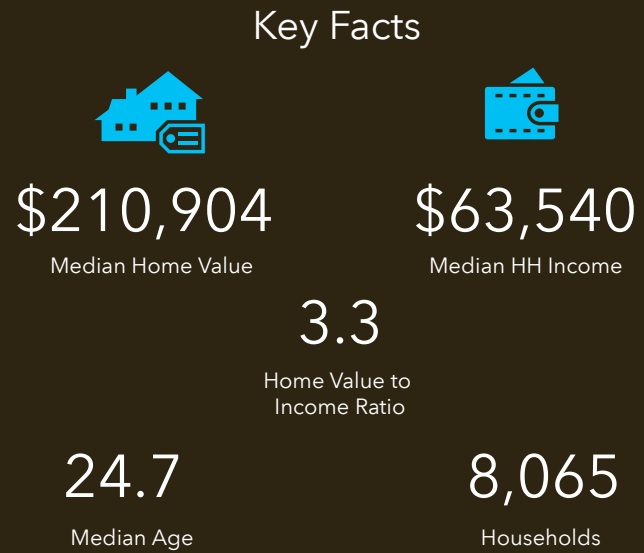
Households By Income

The largest group: $50,000 - $74,999 (16.1%)
The smallest group: $150,000 - $199,999 (5.8%)

Indicator	Value	Difference	
<$15,000	11.9%	+0.6%	
$15,000 - $24,999	10.0%	-0.8%	
$25,000 - $34,999	7.9%	-2.7%	
$35,000 - $49,999	10.0%	-2.9%	
$50,000 - $74,999	16.1%	-2.4%	
$75,000 - $99,999	15.1%	+1.2%	
$100,000 - $149,999	13.5%	-0.4%	
$150,000 - $199,999	5.8%	+1.7%	
$200,000+	9.7%	+5.8%	

Bars show deviation from Montgomery County
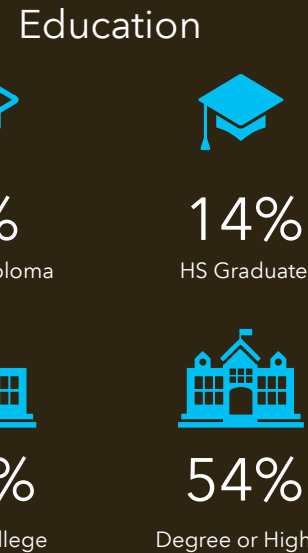
Parish Boundaries: Holy Angels (Dayton)

Tapestry Segments

5B	**In Style** 1,572 households	**19.5%**	of Households
11F	**Set to Impress** 1,482 households	**18.4%**	of Households
5D	**Rustbelt Traditions** 1,085 households	**13.5%**	of Households

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