



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
learn more...				
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,386	16.74%	11.4%	147
Cozy Country Living (L6)	1,255	15.16%	12.0%	127
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	670	8.09%	5.8%	140
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	402	4.86%	6.2%	78
Hometown (L12)	4,568	55.17%	6.1%	899
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

