

# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,386	16.74%	11.4%	147
Cozy Country Living (L6)	1,255	15.16%	12.0%	127
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	o
Senior Styles (L9)	670	8.09%	5.8%	140
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	402	4.86%	6.2%	78
Hometown (L12)	4,568	55.17%	6.1%	899
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

## Key Facts

Home Value to Income Ratio



\$80,973

Median Home Value

42.9

Median Age



\$46,339 Median HH Income

8,280

Households

10%



No HS Diploma

Education

29% HS Graduate

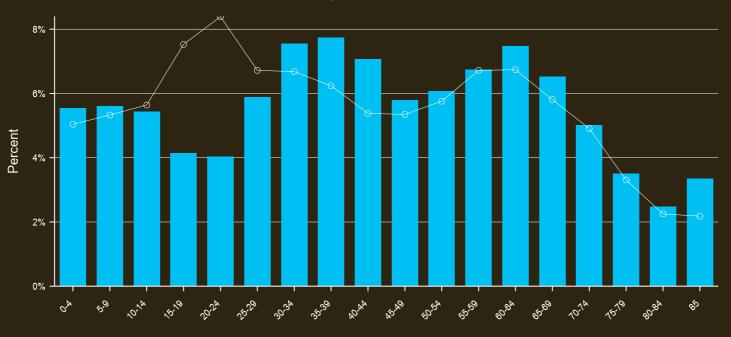


39% Some College



23% Degree or Higher

### Age Profile



Dots show comparison to Greene County

#### Households By Income

The largest group: \$50,000 - \$74,999 (20.2%) The smallest group: \$200,000+ (0.6%)

Indicator	Value	Difference	
<\$15,000	13.2%	+6.0%	
\$15,000 - \$24,999	14.5%	+6.4%	
\$25,000 - \$34,999	11.1%	+1.7%	
\$35,000 - \$49,999	13.9%	+0.6%	
\$50,000 - \$74,999	20.2%	+3.7%	
\$75,000 - \$99,999	14.7%	+1.1%	
\$100,000 - \$149,999	10.0%	-5.5%	
\$150,000 - \$199,999	1.8%	-6.8%	
\$200,000+	0.6%	-7.2%	

Parish Boundaries: Our Lady of the Immaculate Conception (Davton)



#### **Tapestry Segments**

This infographic contains data provided by Esri. The vintage of the data is 2020.

12:	<b>Traditional Living</b> 4,296 households	<b>51.9%</b> of Households
<b>5</b> D	Rustbelt Traditions 1,288 households	<b>15.6%</b> of Households
6F	Heartland Communities 1,255 households	<b>15.2%</b> of Households

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