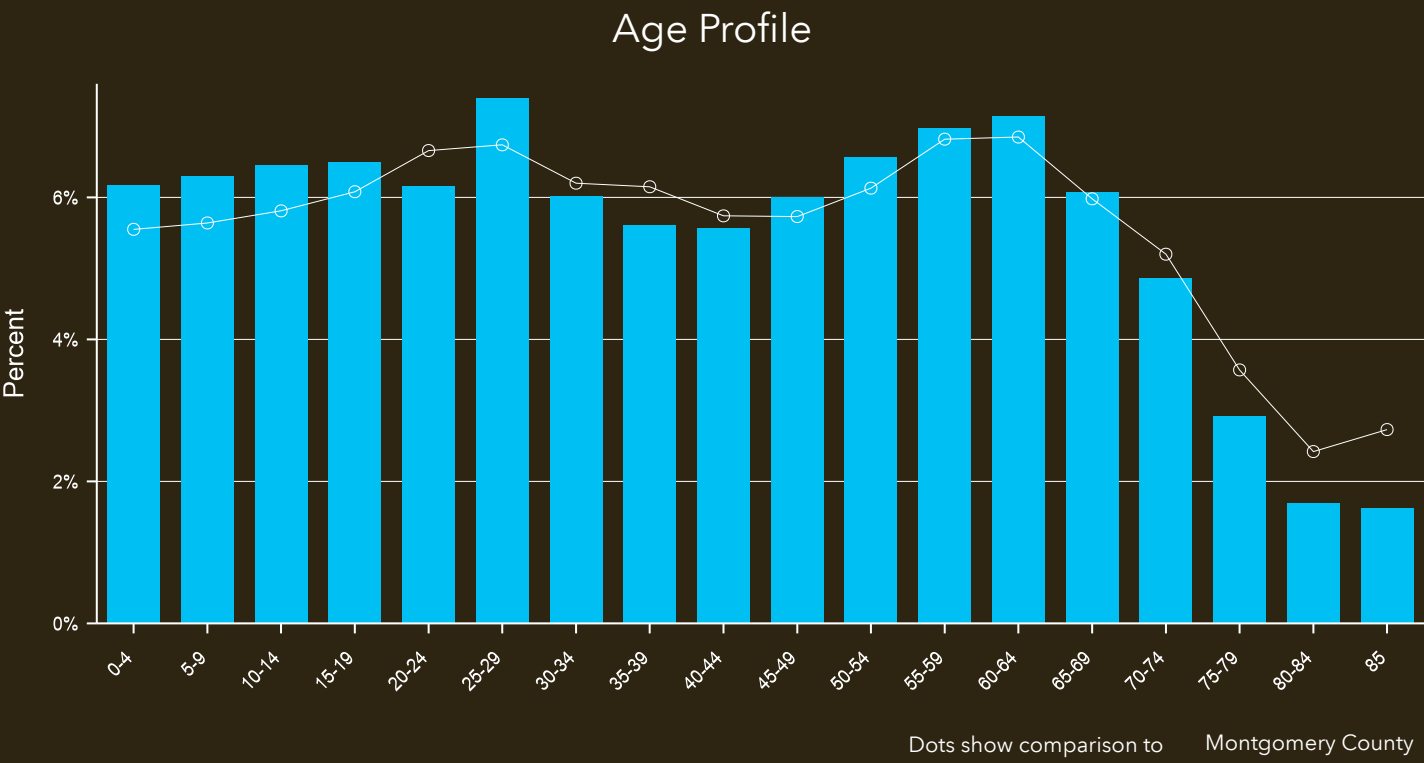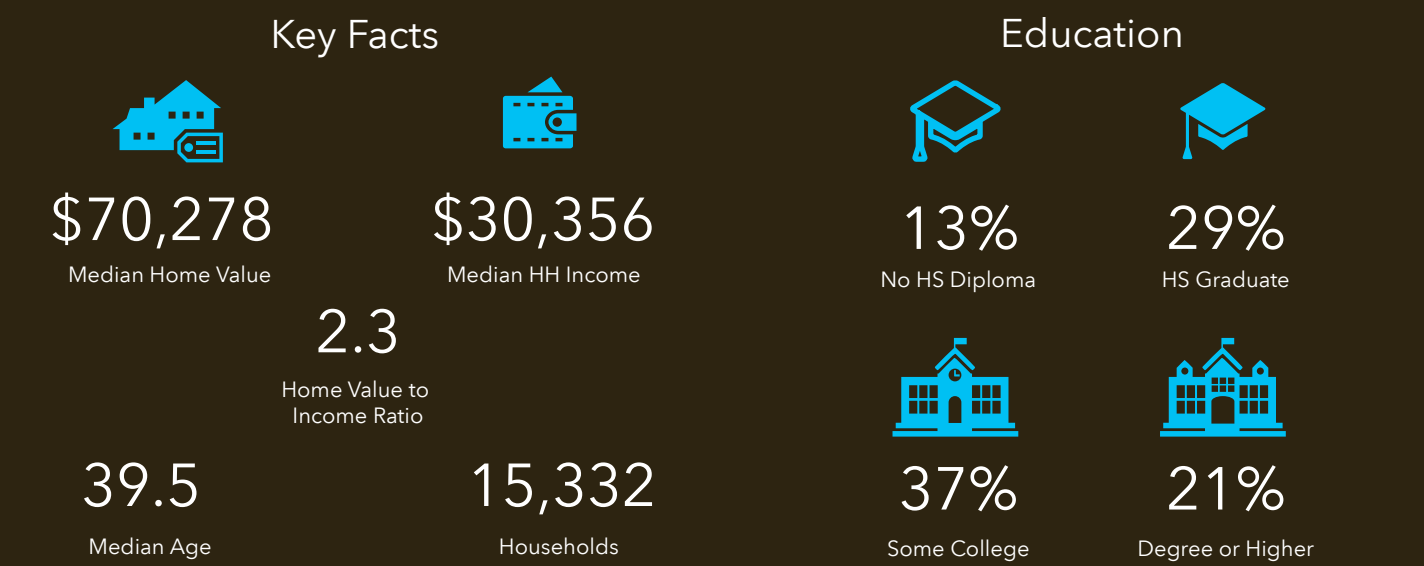# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	287	1.87%	11.4%	16
Cozy Country Living (L6)	0	0.00%	12.0%	0
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,036	13.28%	10.9%	122
Senior Styles (L9)	983	6.41%	5.8%	111
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	2,603	16.98%	6.2%	274
Hometown (L12)	9,424	61.47%	6.1%	1,001
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$70,278 Median Home Value

$30,356 Median HH Income

2.3 Home Value to Income Ratio

39.5 Median Age

15,332 Households

Education

13% No HS Diploma

29% HS Graduate

37% Some College

21% Degree or Higher

Age Profile

Dots show comparison to Montgomery County

Households By Income

The largest group: <$15,000 (22.7%)

The smallest group: $150,000 - $199,999 (0.7%)

Indicator	Value	Difference	
<$15,000	22.7%	+11.4%	
$15,000 - $24,999	18.0%	+7.2%	
$25,000 - $34,999	15.1%	+4.5%	
$35,000 - $49,999	12.8%	-0.1%	
$50,000 - $74,999	15.7%	-2.8%	
$75,000 - $99,999	8.2%	-5.7%	
$100,000 - $149,999	5.5%	-8.4%	
$150,000 - $199,999	0.7%	-3.4%	
$200,000+	1.2%	-2.7%	

Bars show deviation from Montgomery County

Parish Boundaries: Our Lady of Grace (Dayton)

Tapestry Segments

12C	**Modest Income Homes** 4,052 households	**26.4%** of Households
12B	**Traditional Living** 2,522 households	**16.4%** of Households
12A	**Family Foundations** 2,418 households	**15.8%** of Households

This infographic contains data provided by Esri. The vintage of the data is 2020.

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