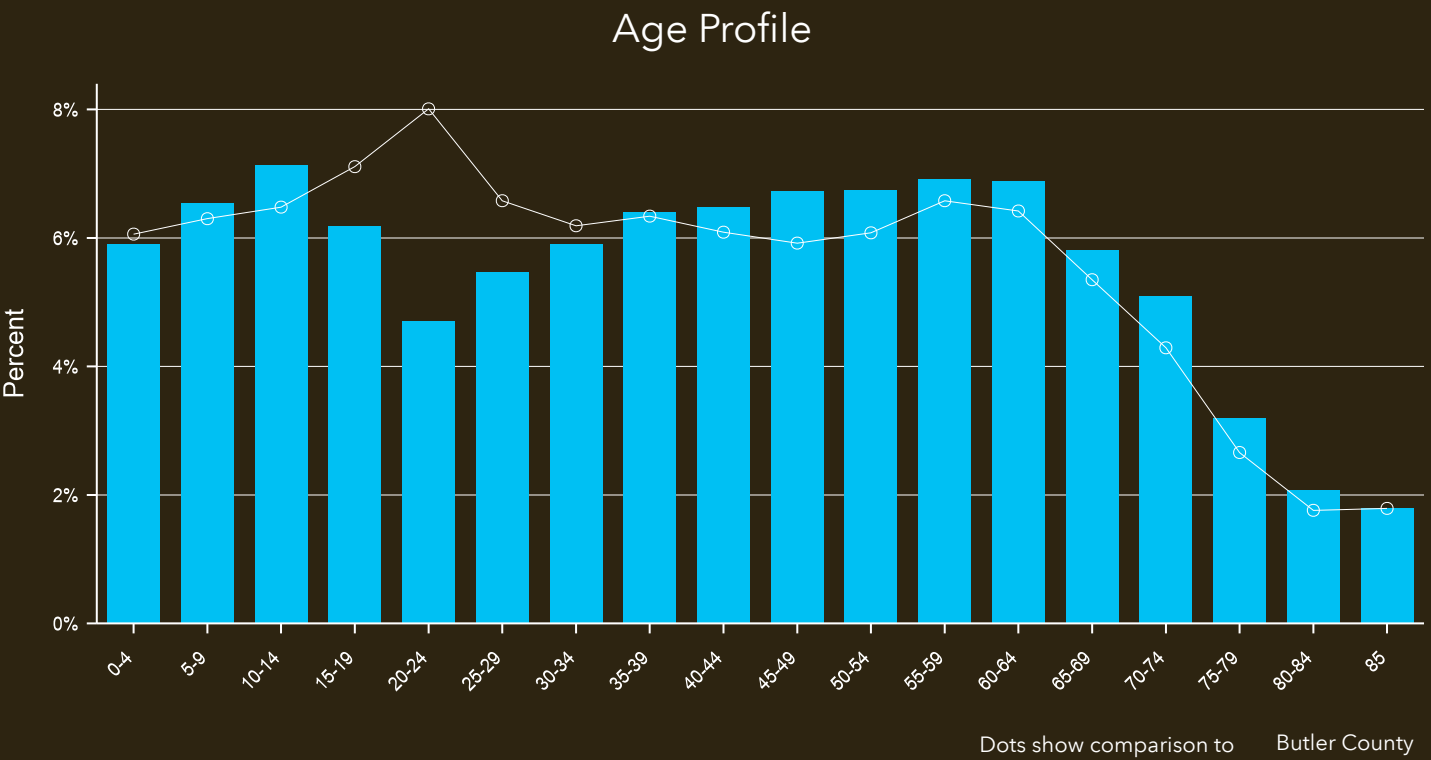
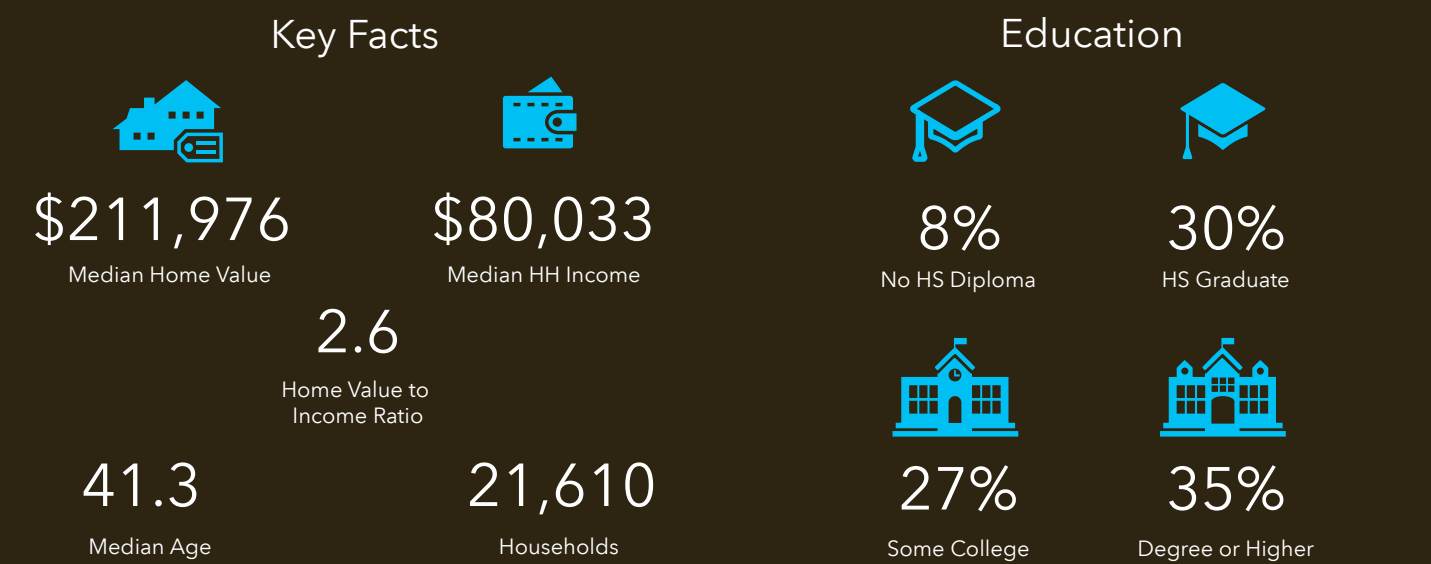




# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
<a href="#">learn more...</a>				
Affluent Estates (L1)	5,946	27.52%	9.9%	277
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	857	3.97%	7.5%	53
GenXurban (L5)	3,467	16.04%	11.4%	141
Cozy Country Living (L6)	7,641	35.36%	12.0%	295
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,551	7.18%	10.9%	66
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	2,148	9.94%	6.1%	162
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0



Households By Income

The largest group: \$100,000 - \$149,999 (20.2%)

The smallest group: \$25,000 - \$34,999 (4.8%)

Indicator	Value	Difference
<\$15,000	5.3%	-4.2%
\$15,000 - \$24,999	5.2%	-2.2%
\$25,000 - \$34,999	4.8%	-2.6%
\$35,000 - \$49,999	12.4%	+1.2%
\$50,000 - \$74,999	18.5%	+0.3%
\$75,000 - \$99,999	14.7%	-0.2%
\$100,000 - \$149,999	20.2%	+4.6%
\$150,000 - \$199,999	9.3%	+0.3%
\$200,000+	9.5%	+2.6%

