

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	5,946	27.52%	9.9%	277
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	857	3.97%	7.5%	53
GenXurban (L5)	3,467	16.04%	11.4%	141
Cozy Country Living (L6)	7,641	35.36%	12.0%	295
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,551	7.18%	10.9%	66
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	2,148	9.94%	6.1%	162
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

Income Ratio





\$80,033

Median HH Income

2.6 Home Value to

41.3 Median Age

\$211,976

Median Home Value

21,610

Households

8%

No HS Diploma

27% Some College

35% Degree or Higher

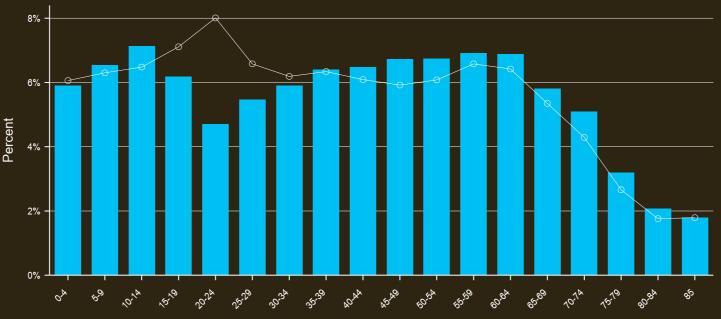
Dots show comparison to Butler County

30%

HS Graduate

Education

Age Profile



Households By Income

The largest group: \$100,000 - \$149,999 (20.2%) The smallest group: \$25,000 - \$34,999 (4.8%)

Indicator	Value	Difference	
<\$15,000	5.3%	-4.2%	
\$15,000 - \$24,999	5.2%	-2.2%	
\$25,000 - \$34,999	4.8%	-2.6%	
\$35,000 - \$49,999	12.4%	+1.2%	
\$50,000 - \$74,999	18.5%	+0.3%	
\$75,000 - \$99,999	14.7%	-0.2%	
\$100,000 - \$149,999	20.2%	+4.6%	
\$150,000 - \$199,999	9.3%	+0.3%	
\$200,000+	9.5%	+2.6%	

Parish Boundaries: St. Mary of the Assumptions (Sprinaboro)



Tapestry Segments

6B alt of the Earth 3,517 households	16.3% of Households
oomburbs 3,226 households	14.9% of Households
6Aireen Acres 2,544 households	11.8% of Households

