

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	0	0.00%	12.0%	o
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,661	62.58%	10.9%	575
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	141	3.32%	6.2%	53
Hometown (L12)	1,450	34.10%	6.1%	555
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	O	0.00%	1.6%	0

Key Facts

1.8

Home Value to Income Ratio

\$56,788

Median Home Value

36.3

Median Age



\$31,125 Median HH Income

4,252

Households



27% No HS Diploma

Education

33% HS Graduate

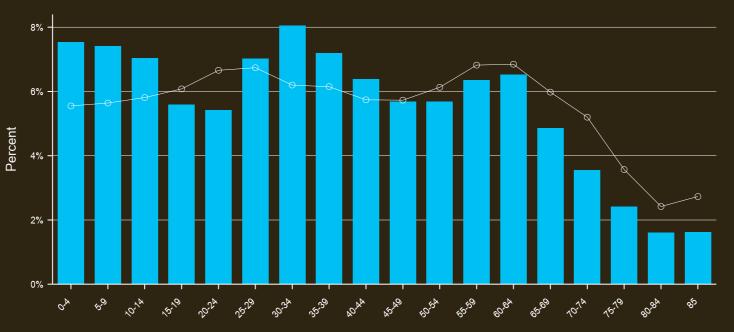


32% Some College 8%

Degree or Higher

Dots show comparison to Montgomery County

Age Profile



Households By Income

The largest group: <\$15,000 (22.3%) The smallest group: \$200,000+ (0.5%)

Indicator	Value	Difference	
<\$15,000	22.3%	+11.0%	
\$15,000 - \$24,999	16.3%	+5.5%	
\$25,000 - \$34,999	16.5%	+5.9%	
\$35,000 - \$49,999	15.6%	+2.7%	
\$50,000 - \$74,999	15.9%	-2.6%	
\$75,000 - \$99,999	9.9%	-4.0%	
\$100,000 - \$149,999	2.2%	-11.7%	
\$150,000 - \$199,999	0.7%	-3.4%	
\$200,000+	0.5%	-3.4%	

Parish Boundaries: Holy Family (Dayton)



Tapestry Segments

8G	Hometown Heritage 2,661 households	62.6% of Households
12	Traditional Living 1,324 households	31.1% of Households
11	Set to Impress 141 households	3.3% of Households

This infographic contains data provided by Esri. The vintage of the data is 2020.

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