

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	2,113	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$175,395 Median Home Value

\$76,678

Median HH Income

2.3 Home Value to

Income Ratio

42.7

Median Age

2,113 Households

28% Some College

Education







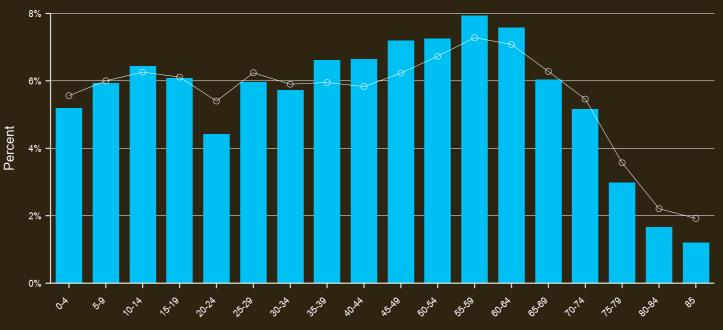




19%

Degree or Higher

Age Profile



Dots show comparison to Champaign County

Households By Income

The largest group: \$100,000 - \$149,999 (22.2%)

The smallest group: <\$15,000 (3.7%)

Indicator	Value	Difference	
<\$15,000	3.7%	-3.2%	
\$15,000 - \$24,999	4.1%	-3.9%	
\$25,000 - \$34,999	5.5%	-2.7%	
\$35,000 - \$49,999	13.3%	-0.4%	
\$50,000 - \$74,999	21.5%	-2.2%	
\$75,000 - \$99,999	19.7%	+2.8%	
\$100,000 - \$149,999	22.2%	+6.6%	
\$150,000 - \$199,999	6.1%	+0.8%	
\$200,000+	3.9%	+2.1%	

Parish Boundaries: Immaculate Conception (North Lewisbura)



Tapestry Segments

6A) reen Acres 1,122 households	53.1% of Households
4B alt of the Earth 991 households	46.9% of Households



THE SCIENCE OF WHERE