



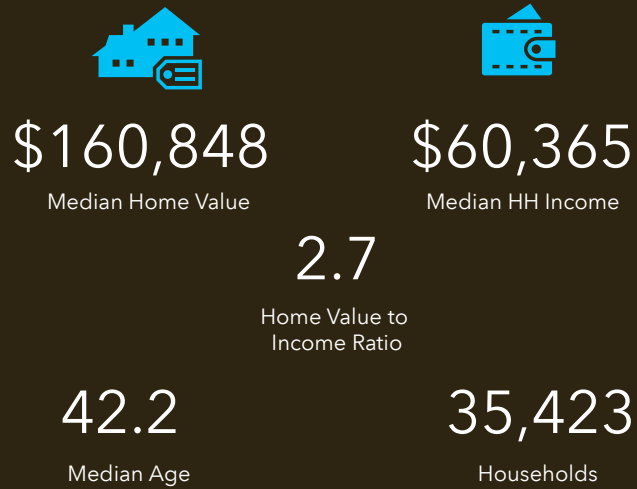
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

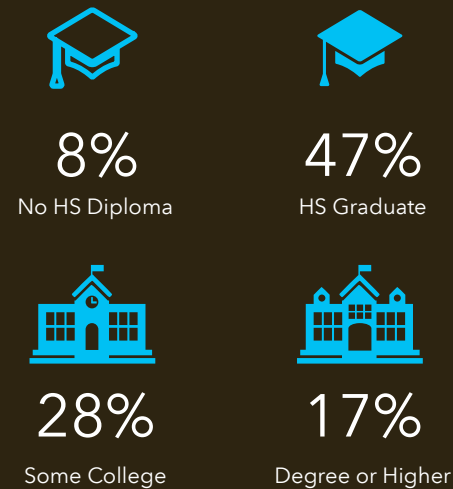
Tapestry LifeMode

| | Households | HHs % | % US HHs | Index |
|-------------------------------|------------|--------|----------|-------|
| learn more... | | | | |
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 3,525 | 9.95% | 11.4% | 88 |
| Cozy Country Living (L6) | 21,205 | 59.86% | 12.0% | 500 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 3,570 | 10.08% | 10.9% | 93 |
| Senior Styles (L9) | 1,276 | 3.60% | 5.8% | 62 |
| Rustic Outposts (L10) | 817 | 2.31% | 8.2% | 28 |
| Midtown Singles (L11) | 0 | 0.00% | 6.2% | 0 |
| Hometown (L12) | 5,030 | 14.20% | 6.1% | 231 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 0 | 0.00% | 1.6% | 0 |

Key Facts



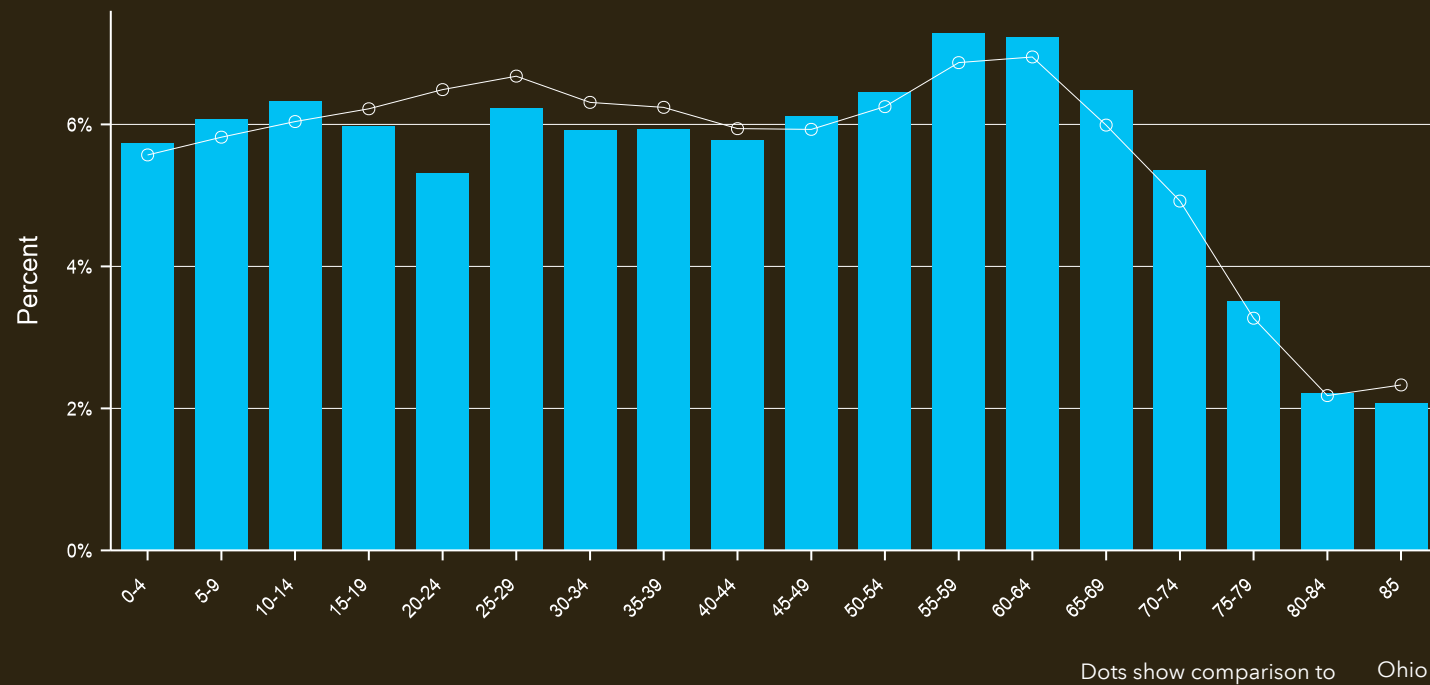
Education



Parish Family: NE1



Age Profile



Households By Income

The largest group: \$50,000 - \$74,999 (22.0%)

The smallest group: \$200,000+ (2.3%)

| Indicator | Value | Difference |
|-----------------------|-------|------------|
| <\$15,000 | 8.6% | -2.0% |
| \$15,000 - \$24,999 | 7.8% | -1.6% |
| \$25,000 - \$34,999 | 8.8% | -0.8% |
| \$35,000 - \$49,999 | 13.3% | +0.4% |
| \$50,000 - \$74,999 | 22.0% | +3.2% |
| \$75,000 - \$99,999 | 15.4% | +2.4% |
| \$100,000 - \$149,999 | 16.9% | +2.4% |
| \$150,000 - \$199,999 | 4.9% | -0.9% |
| \$200,000+ | 2.3% | -3.1% |

Bars show deviation from Ohio

Tapestry Segments

| | | |
|---|--|-------------------------------|
|  6B | Salt of the Earth 11,209 households | 31.6% of Households |
|  6F | Heartland Communities 5,473 households | 15.5% of Households |
|  6A | Green Acres 3,579 households | 10.1% of Households |

This infographic contains data provided by Esri.
The vintage of the data is 2020.
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