



# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## Tapestry LifeMode

	Households	HHs %	% US HHs	Index
<a href="#">learn more...</a>				
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	4,318	75.99%	12.0%	634
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	963	16.95%	5.8%	293
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	401	7.06%	6.1%	115
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

## Key Facts



\$164,530

Median Home Value



\$54,423

Median HH Income

3.0

Home Value to  
Income Ratio

46.8

Median Age

5,682

Households

## Education



9%

No HS Diploma



48%

HS Graduate



27%

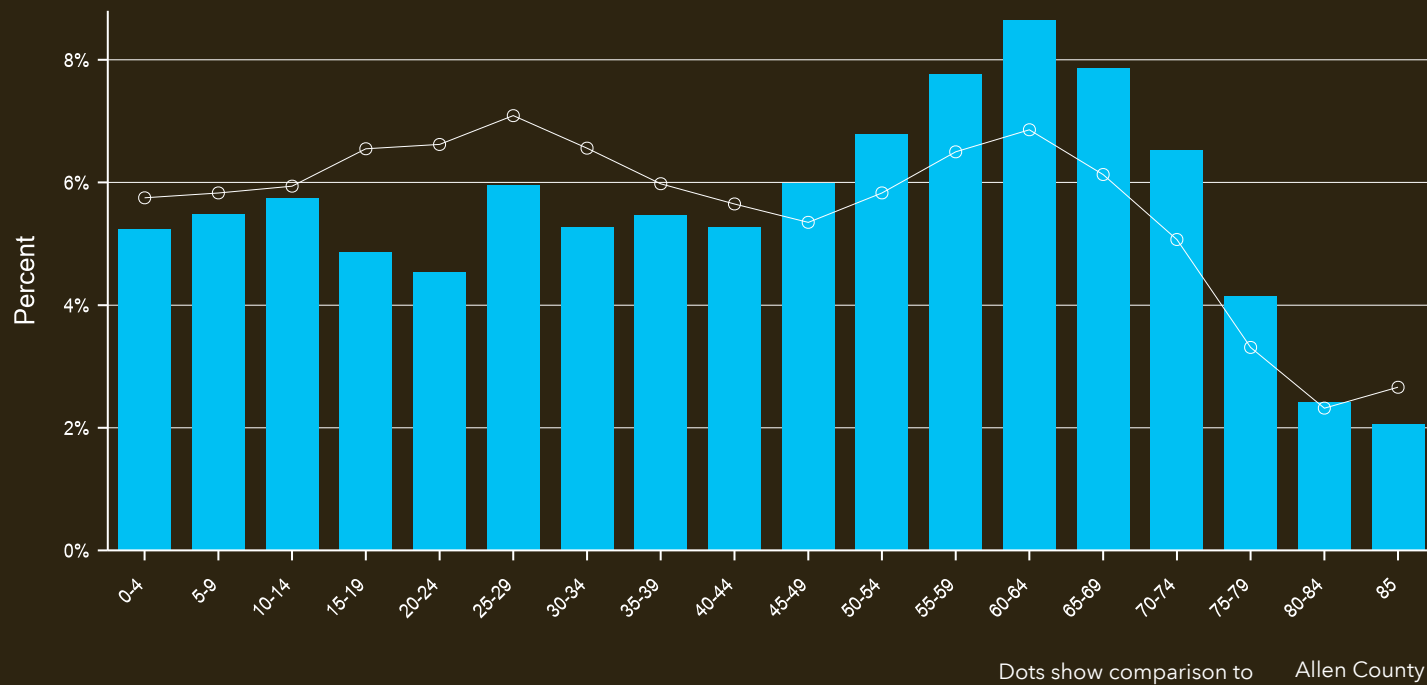
Some College



16%

Degree or Higher

## Age Profile



## Households By Income

The largest group: \$50,000 - \$74,999 (18.2%)

The smallest group: \$200,000+ (3.6%)

Indicator	Value	Difference
<\$15,000	11.5%	+1.7%
\$15,000 - \$24,999	10.7%	+1.5%
\$25,000 - \$34,999	10.9%	+0.6%
\$35,000 - \$49,999	12.4%	-2.2%
\$50,000 - \$74,999	18.2%	-3.4%
\$75,000 - \$99,999	13.1%	-3.7%
\$100,000 - \$149,999	15.0%	+2.4%
\$150,000 - \$199,999	4.5%	+2.0%
\$200,000+	3.6%	+1.0%

Bars show deviation from  
Allen County

Parish Boundaries: St. Mary of the Woods (Russells Point)



## Tapestry Segments

 6F	<b>Heartland Communities</b> 1,858 households	<b>32.7%</b> of Households
 6B	<b>Salt of the Earth</b> 1,439 households	<b>25.3%</b> of Households
 6E	<b>Rural Resort Dwellers</b> 944 households	<b>16.6%</b> of Households

This infographic contains data provided by Esri.  
The vintage of the data is 2020.

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