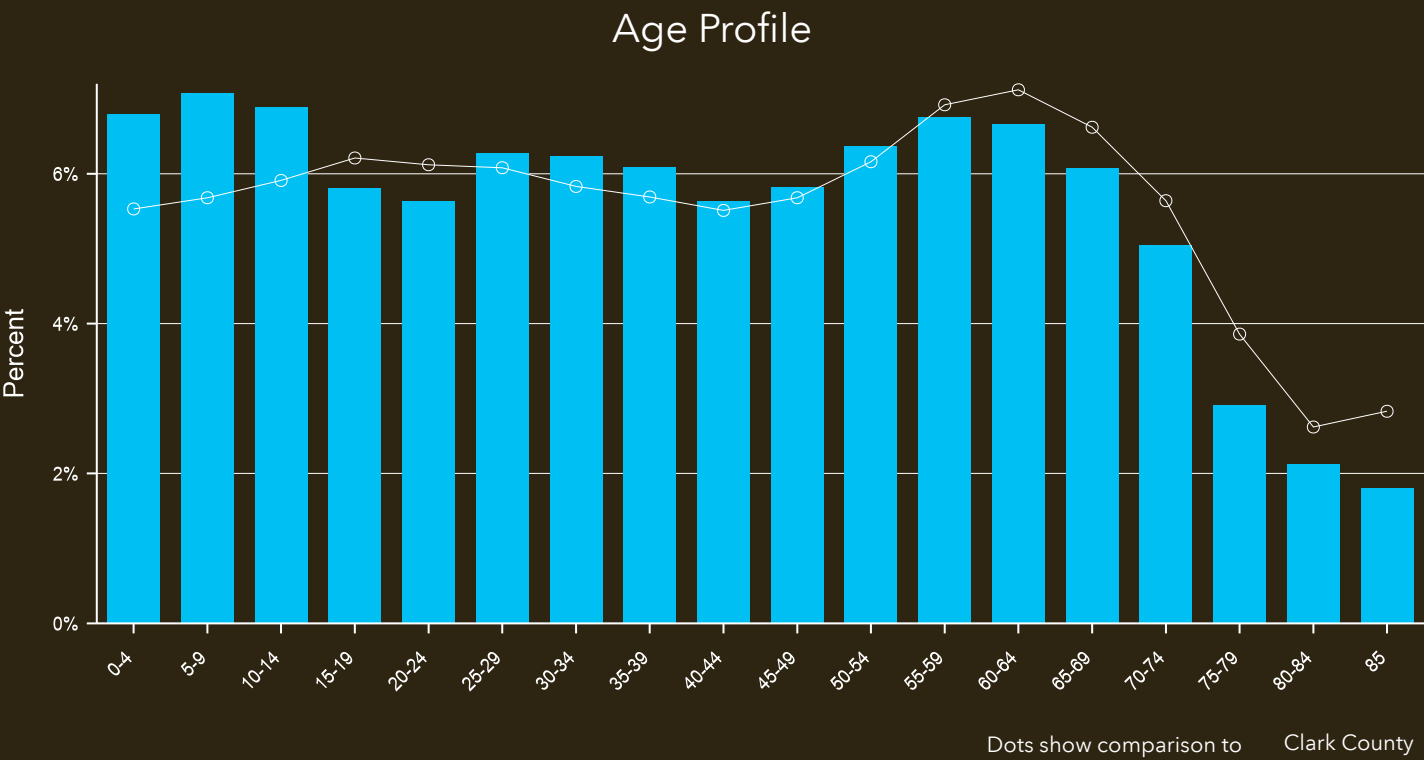
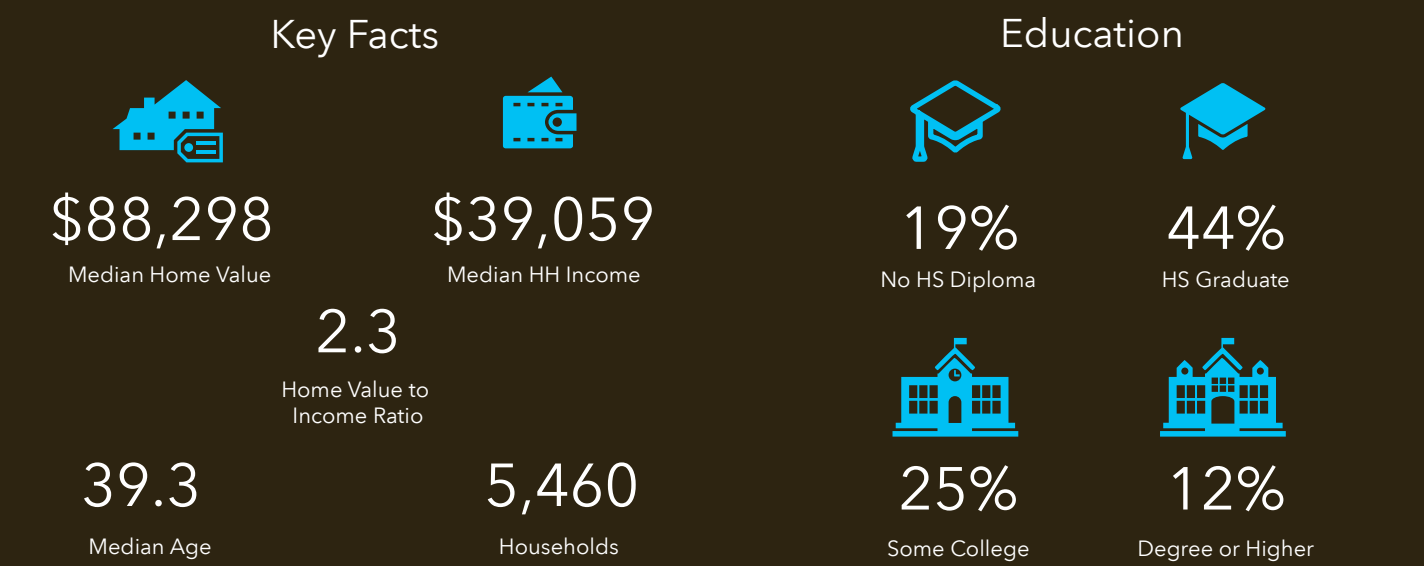


TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	519	9.51%	11.4%	84
Cozy Country Living (L6)	2,123	38.88%	12.0%	325
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	710	13.00%	10.9%	119
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	1,264	23.15%	6.2%	373
Hometown (L12)	845	15.48%	6.1%	252
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0



Households By Income

The largest group: \$25,000 - \$34,999 (15.7%)

The smallest group: \$200,000+ (0.5%)

Indicator	Value	Difference
<\$15,000	14.1%	+2.1%
\$15,000 - \$24,999	14.8%	+4.8%
\$25,000 - \$34,999	15.7%	+2.8%
\$35,000 - \$49,999	15.7%	+1.0%
\$50,000 - \$74,999	14.1%	-4.8%
\$75,000 - \$99,999	12.1%	-0.2%
\$100,000 - \$149,999	10.0%	-2.2%
\$150,000 - \$199,999	2.9%	-1.6%
\$200,000+	0.5%	-1.8%



Tapestry Segments

 <p>6F</p>	Heartland Communities 1,452 households	26.6% of Households
 <p>11E</p>	City Commons 1,264 households	23.2% of Households
 <p>12F</p>	Traditional Living 845 households	15.5% of Households