



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,632	32.24%	11.4%	284
Cozy Country Living (L6)	2,945	26.14%	12.0%	218
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,085	9.63%	10.9%	88
Senior Styles (L9)	1,904	16.90%	5.8%	292
Rustic Outposts (L10)	52	0.46%	8.2%	6
Midtown Singles (L11)	476	4.23%	6.2%	68
Hometown (L12)	1,172	10.40%	6.1%	169
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

