

# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,632	32.24%	11.4%	284
Cozy Country Living (L6)	2,945	26.14%	12.0%	218
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,085	9.63%	10.9%	88
Senior Styles (L9)	1,904	16.90%	5.8%	292
Rustic Outposts (L10)	52	0.46%	8.2%	6
Midtown Singles (L11)	476	4.23%	6.2%	68
Hometown (L12)	1,172	10.40%	6.1%	169
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

## Key Facts

2.9

Home Value to Income Ratio





\$51,072

Median HH Income

11,265

Households

9% No HS Diploma



37% HS Graduate

Education



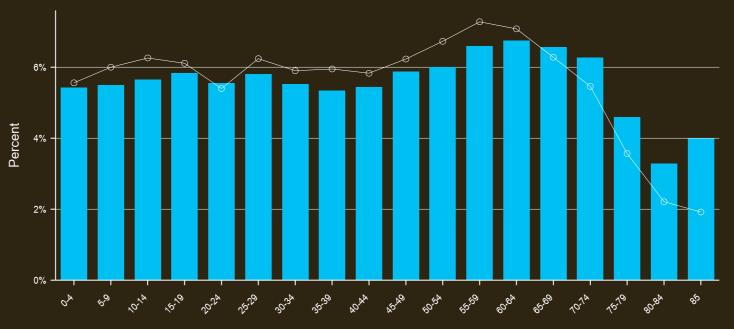
34%

20%

Some College

Degree or Higher

## Age Profile



Dots show comparison to Champaign County

#### Households By Income

\$147,006

Median Home Value

44.9

Median Age

The largest group: \$50,000 - \$74,999 (21.2%) The smallest group: \$200,000+ (2.4%)

Indicator	Value	Difference	
<\$15,000	12.8%	+5.9%	
\$15,000 - \$24,999	9.1%	+1.1%	
\$25,000 - \$34,999	13.4%	+5.2%	
\$35,000 - \$49,999	13.3%	-0.4%	
\$50,000 - \$74,999	21.2%	-2.5%	
\$75,000 - \$99,999	11.5%	-5.4%	
\$100,000 - \$149,999	12.0%	-3.6%	
\$150,000 - \$199,999	4.3%	-1.0%	
\$200,000+	2.4%	+0.6%	

### Parish Boundaries: St. Bernard (Springfield)



#### **Tapestry Segments**

This infographic contains data provided by Esri. The vintage of the data is 2020.

5E	Midlife Constants 1,708 households	<b>15.2%</b> of Households
5A	Comfortable Empty Nesters 1,656 households	<b>14.7%</b> of Households
9E	Retirement Communities 1,412 households	<b>12.5%</b> of Households



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