# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

| Tapestry LifeMode (learn more...) | Households | HHs % | % US HHs | Index |
|---|---|---|---|---|
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 1,329 | 28.35% | 11.4% | 250 |
| Cozy Country Living (L6) | 2,743 | 58.51% | 12.0% | 488 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 241 | 5.14% | 10.9% | 47 |
| Senior Styles (L9) | 0 | 0.00% | 5.8% | 0 |
| Rustic Outposts (L10) | 0 | 0.00% | 8.2% | 0 |
| Midtown Singles (L11) | 0 | 0.00% | 6.2% | 0 |
| Hometown (L12) | 325 | 6.93% | 6.1% | 113 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 50 | 1.07% | 1.6% | 66 |

## Key Facts

$223,283
Median Home Value

$63,273
Median HH Income

3.5
Home Value to Income Ratio

35.4
Median Age

4,688
Households

## Education

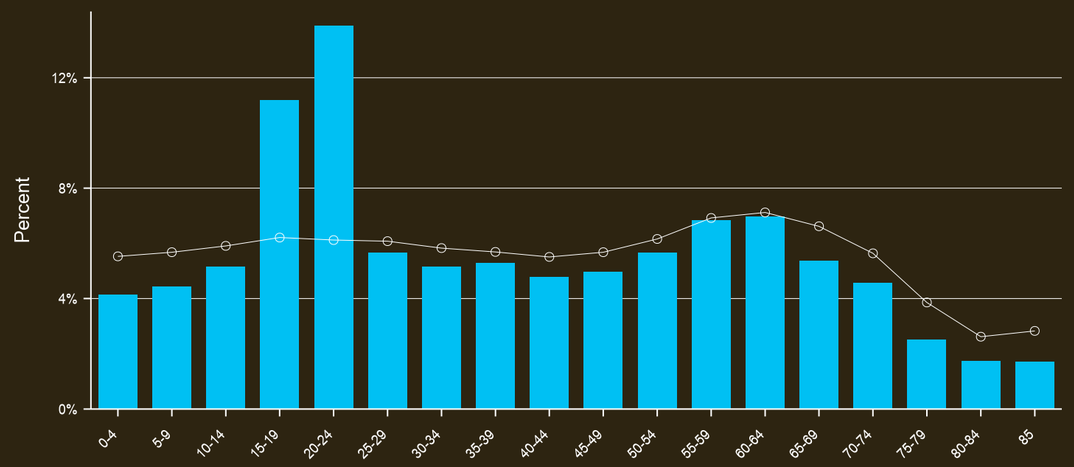
6%
No HS Diploma

34%
HS Graduate

30%
Some College

29%
Degree or Higher

## Age Profile




Dots show comparison to Clark County

## Households By Income

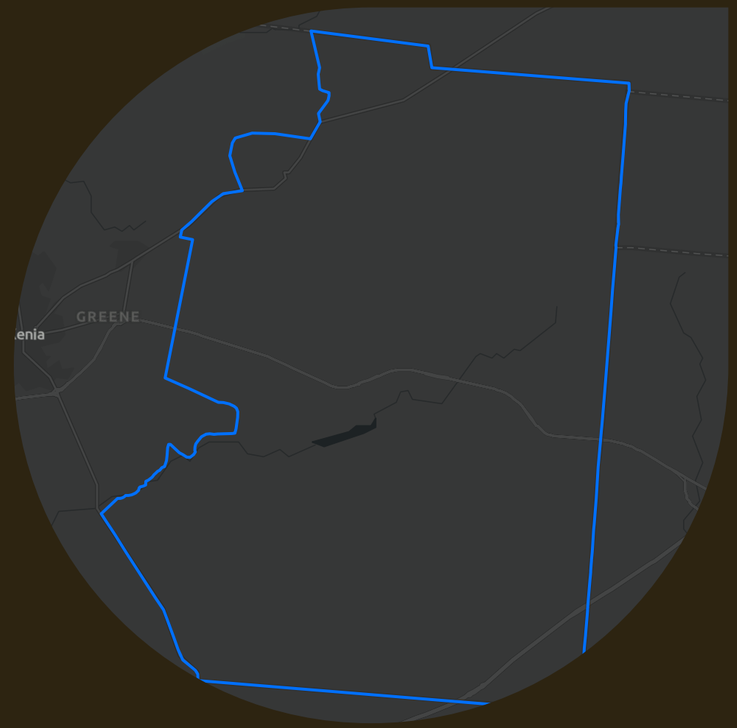
The largest group: $50,000 - $74,999 (18.7%)

The smallest group: <$15,000 (5.2%)

| Indicator | Value | Difference |
|---|---|---|
| <$15,000 | 5.2% | -6.8% |
| $15,000 - $24,999 | 8.5% | -1.5% |
| $25,000 - $34,999 | 10.3% | -2.6% |
| $35,000 - $49,999 | 14.3% | -0.4% |
| $50,000 - $74,999 | 18.7% | -0.2% |
| $75,000 - $99,999 | 15.0% | +2.7% |
| $100,000 - $149,999 | 15.0% | +2.8% |
| $150,000 - $199,999 | 6.9% | +2.4% |
| $200,000+ | 6.1% | +3.8% |

Bars show deviation from Clark County

## Parish Boundaries: St. Augustine (Jamestown)




## Tapestry Segments

6A reen Acres
1,451 households
31.0% of Households

6B alt of the Earth
1,292 households
27.6% of Households

5B n Style
923 households
19.7% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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