

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	2,764	15.59%	9.9%	157
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	1,572	8.87%	3.8%	233
Family Landscapes (L4)	472	2.66%	7.5%	36
GenXurban (L5)	8,300	46.82%	11.4%	412
Cozy Country Living (L6)	1,407	7.94%	12.0%	66
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,466	13.91%	10.9%	128
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	748	4.22%	1.6%	262

Key Facts



2.5

Home Value to Income Ratio

\$221,650

Median Home Value

38.3

Median Age



\$88,950

Median HH Income

17,729

Households

2% No HS Diploma



%

Education

16% HS Graduate



28% Some College 53%

Degree or Higher

Dots show comparison to Greene County

Age Profile



Households By Income

The largest group: \$100,000 - \$149,999 (20.8%) The smallest group: \$15,000 - \$24,999 (4.5%)

Indicator	Value	Difference	
<\$15,000	4.7%	-2.5%	
\$15,000 - \$24,999	4.5%	-3.6%	
\$25,000 - \$34,999	6.5%	-2.9%	
\$35,000 - \$49,999	9.8%	-3.5%	
\$50,000 - \$74,999	14.7%	-1.8%	
\$75,000 - \$99,999	15.5%	+1.9%	
\$100,000 - \$149,999	20.8%	+5.3%	
\$150,000 - \$199,999	12.9%	+4.3%	
\$200,000+	10.6%	+2.8%	

Parish Boundaries: St. Luke (Beavercreek)



Tapestry Segments

5 A	Comfortable Empty Nesters 5,168 households	29.1% of Households
SB	In Style 2,703 households	15.2% of Households
88	Bright Young Professionals 2,221 households	12.5% of Households

Bars show deviation from Greene County



