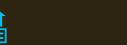


TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,953	12.62%	9.9%	127
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	1,517	9.81%	7.5%	131
GenXurban (L5)	5,810	37.55%	11.4%	331
Cozy Country Living (L6)	228	1.47%	12.0%	12
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	1,504	9.72%	10.9%	89
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	349	2.26%	8.2%	27
Midtown Singles (L11)	474	3.06%	6.2%	49
Hometown (L12)	3,636	23.50%	6.1%	383
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	o

Key Facts



3.5

Home Value to Income Ratio



\$178,343 Median Home Value

\$51,342

Median HH Income

15,471

Households





Education

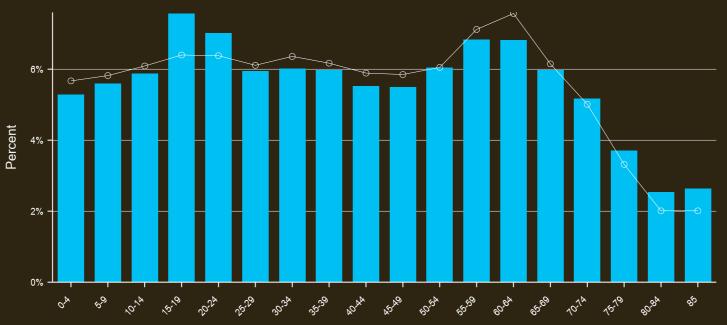




30% Some College

Degree or Higher

Age Profile



Dots show comparison to Clinton County

Households By Income

40.7

Median Age

The largest group: \$50,000 - \$74,999 (18.6%) The smallest group: \$150,000 - \$199,999 (4.5%)

Indicator	Value	Difference	
<\$15,000	10.1%	-0.4%	
\$15,000 - \$24,999	11.6%	+1.6%	
\$25,000 - \$34,999	12.6%	+2.0%	
\$35,000 - \$49,999	14.2%	+1.1%	
\$50,000 - \$74,999	18.6%	-1.4%	
\$75,000 - \$99,999	12.5%	-1.3%	
\$100,000 - \$149,999	10.7%	-4.7%	
\$150,000 - \$199,999	4.5%	+0.2%	
\$200,000+	5.1%	+2.7%	

Parish Boundaries: St. Brigid (Xenia)



Tapestry Segments

Midlife Constants 2,650 households	17.1% of Households
12: Traditional Living 2,555 households	16.5% of Households
Rustbelt Traditions 1,750 households	11.3% of Households



