

## TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,036	31.76%	11.4%	280
Cozy Country Living (L6)	2,888	30.21%	12.0%	252
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	824	8.62%	5.8%	149
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	2,812	29.41%	6.1%	479
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$148,190

Median Home Value



\$54,663

Median HH Income No HS Diploma

44.0 Median Age

2.7

Home Value to Income Ratio

9,560

32% Households Some College

Education

10%





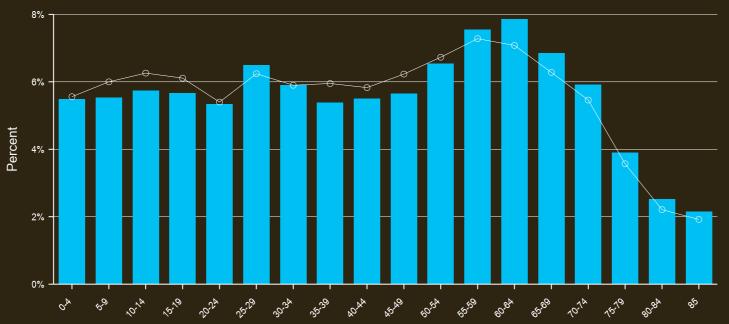
HS Graduate



21%

Degree or Higher

Age Profile



Dots show comparison to Champaign County

Households By Income

The largest group: \$50,000 - \$74,999 (19.7%)

The smallest group: \$200,000+ (3.1%)

Indicator	Value	Difference	
<\$15,000	10.2%	+3.3%	
\$15,000 - \$24,999	8.8%	+0.8%	
\$25,000 - \$34,999	10.7%	+2.5%	
\$35,000 - \$49,999	15.2%	+1.5%	
\$50,000 - \$74,999	19.7%	-4.0%	
\$75,000 - \$99,999	13.3%	-3.6%	
\$100,000 - \$149,999	14.9%	-0.7%	
\$150,000 - \$199,999	4.2%	-1.1%	
\$200,000+	3.1%	+1.3%	

Parish Boundaries: Sacred Carlisle (New Carlisle)



## **Tapestry Segments**

This infographic contains data provided by Esri. The vintage of the data is 2020.

12	<b>Traditional Living</b> 2,293 households	<b>24.0%</b> of Households
5A	Comfortable Empty Nesters 1,950 households	<b>20.4%</b> of Households
5D	Rustbelt Traditions 1,086 households	<b>11.4%</b> of Households

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