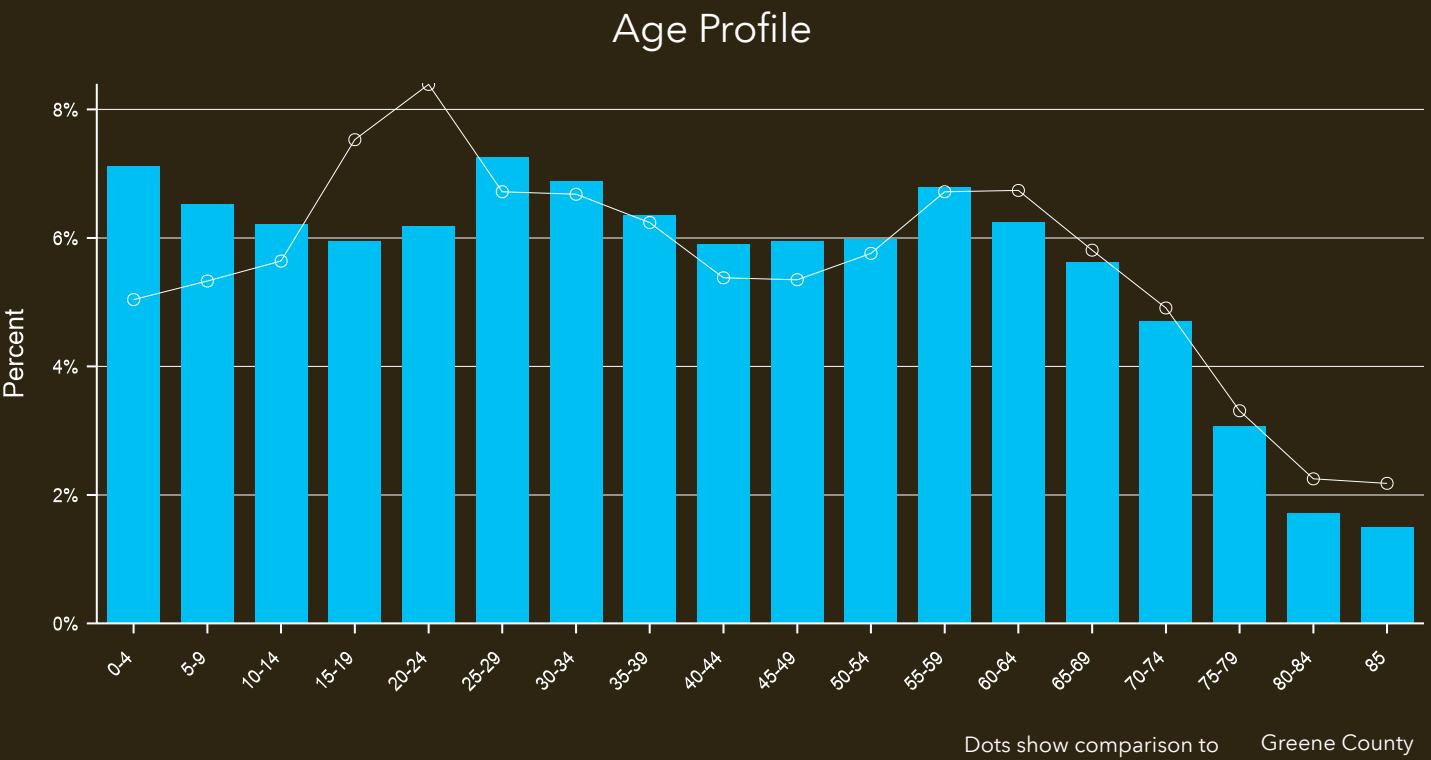
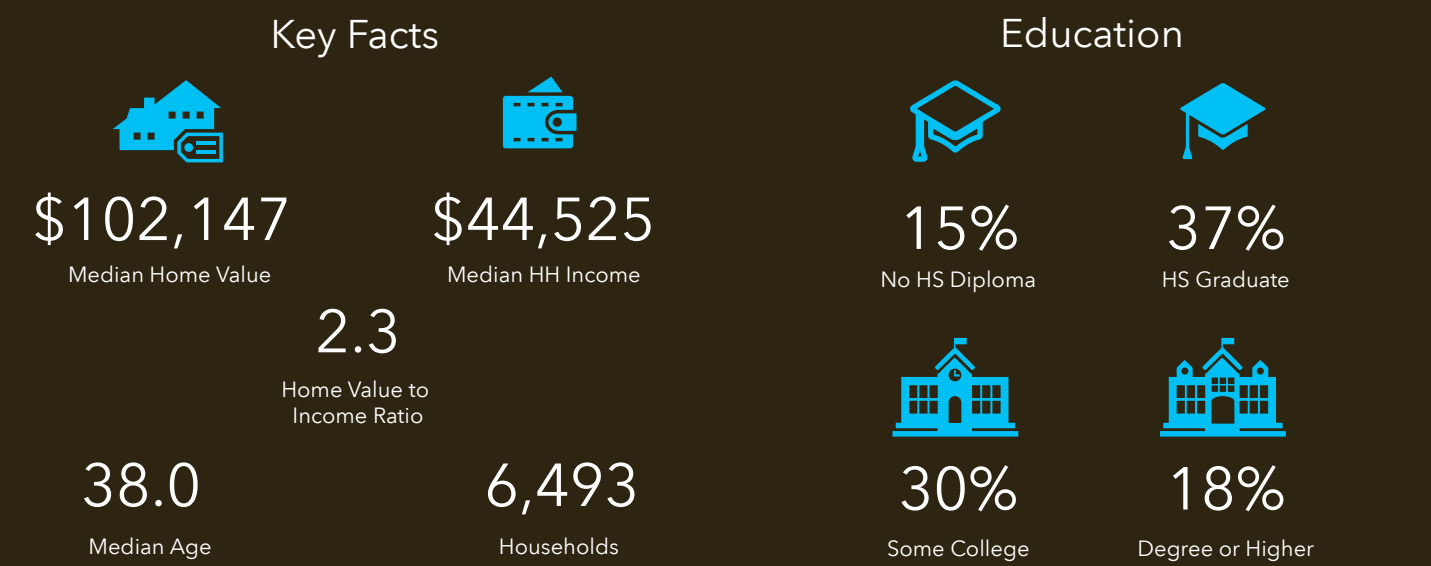




TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	379	5.84%	7.5%	78
GenXurban (L5)	903	13.91%	11.4%	123
Cozy Country Living (L6)	324	4.99%	12.0%	42
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	2,761	42.52%	10.9%	390
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	715	11.01%	8.2%	134
Midtown Singles (L11)	452	6.96%	6.2%	112
Hometown (L12)	950	14.63%	6.1%	238
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0



Households By Income

The largest group: \$50,000 - \$74,999 (18.0%)

The smallest group: \$200,000+ (1.0%)

Indicator	Value	Difference
<\$15,000	14.6%	+7.4%
\$15,000 - \$24,999	13.7%	+5.6%
\$25,000 - \$34,999	10.6%	+1.2%
\$35,000 - \$49,999	15.5%	+2.2%
\$50,000 - \$74,999	18.0%	+1.5%
\$75,000 - \$99,999	12.1%	-1.5%
\$100,000 - \$149,999	11.3%	-4.2%
\$150,000 - \$199,999	2.9%	-5.7%
\$200,000+	1.0%	-6.8%

