



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	1,151	2.86%	9.9%	29
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	3,499	8.70%	7.5%	116
GenXurban (L5)	20,286	50.44%	11.4%	444
Cozy Country Living (L6)	6,402	15.92%	12.0%	133
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	4,520	11.24%	10.9%	103
Senior Styles (L9)	361	0.90%	5.8%	16
Rustic Outposts (L10)	715	1.78%	8.2%	22
Midtown Singles (L11)	1,052	2.62%	6.2%	42
Hometown (L12)	2,227	5.54%	6.1%	90
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

