

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	843	9.48%	9.9%	96
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	3,245	36.50%	11.4%	322
Cozy Country Living (L6)	4,441	49.96%	12.0%	417
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	361	4.06%	5.8%	70
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

2.8

Home Value to Income Ratio



\$220,025

Median Home Value

45.6

Median Age



₾70 /

\$78,453

Median HH Income

8,890

Households

4% No HS Diploma



34% Some College 34%

28%

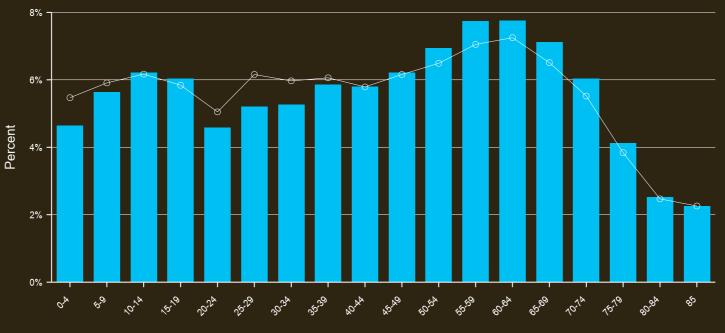
HS Graduate

Education

Degree or Higher

Dots show comparison to Miami County

Age Profile



Households By Income

The largest group: \$100,000 - \$149,999 (22.9%)

The smallest group: <\$15,000 (5.5%)

Indicator	Value	Difference
<\$15,000	5.5%	-2.2%
\$15,000 - \$24,999	6.5%	-4.0%
\$25,000 - \$34,999	6.0%	-2.6%
\$35,000 - \$49,999	11.7%	-1.2%
\$50,000 - \$74,999	17.7%	-1.2%
\$75,000 - \$99,999	14.7%	+0.9%
\$100,000 - \$149,999	22.9%	+4.6%
\$150,000 - \$199,999	8.0%	+3.0%
\$200,000+	6.9%	+2.6%

Parish Boundaries: St. John the Baptist (Tipp City)



Tapestry Segments

6A	Green Acres 3,168 households	35.6% of Households
5A	Comfortable Empty Nesters 2,145 households	24.1% of Households
6F	Heartland Communities 1,067 households	12.0% of Households



