

TAPESTRY **SEGMENTATION**

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	194	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$227,174

Median Home Value



\$78,729

Median HH Income

2.9

Home Value to Income Ratio

35.7 Median Age 194

Households

Education



12% No HS Diploma

48% HS Graduate



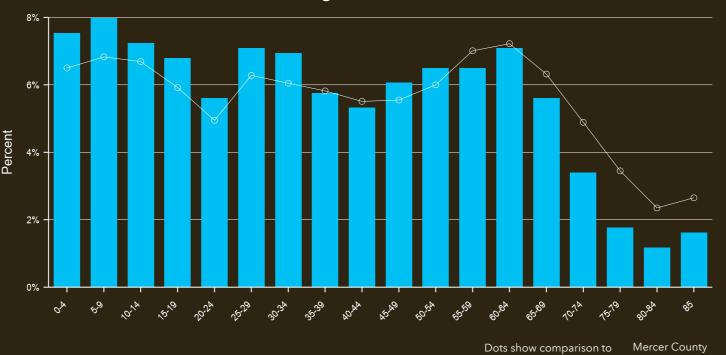
25%

Some College



16% Degree or Higher

Age Profile



Households By Income

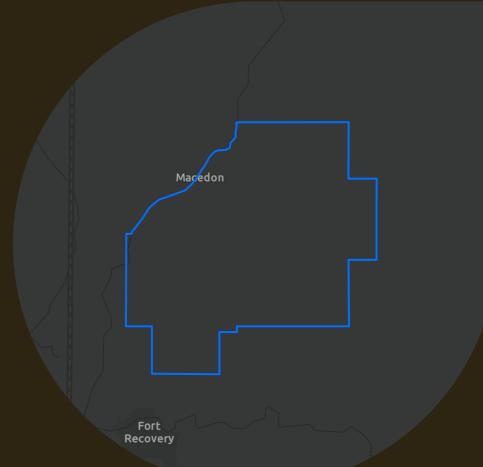
The largest group: \$75,000 - \$99,999 (25.3%)

The smallest group: \$200,000+ (1.0%)

Indicator	Value	Difference	
<\$15,000	3.6%	-1.2%	
\$15,000 - \$24,999	9.3%	+1.2%	
\$25,000 - \$34,999	6.2%	-2.0%	
\$35,000 - \$49,999	8.8%	-5.7%	
\$50,000 - \$74,999	16.5%	-6.1%	
\$75,000 - \$99,999	25.3%	+8.5%	
\$100,000 - \$149,999	25.3%	+7.4%	
\$150,000 - \$199,999	3.6%	-1.2%	
\$200,000+	1.0%	-1.4%	

Parish Boundaries: St. Peter (St. Peter)





Tapestry Segments



