

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	130	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	O	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$83,885 Median HH Income

3.0

Home Value to Income Ratio

35.8 Median Age

\$250,000

Median Home Value

130

Households

Education





13% No HS Diploma

51% HS Graduate



22%

Some College



14%

Degree or Higher

Age Profile



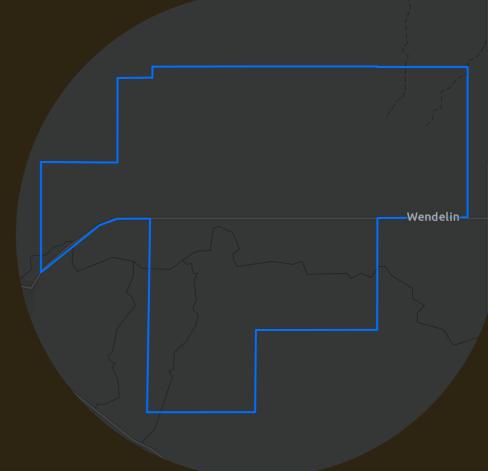
Households By Income

The largest group: \$100,000 - \$149,999 (30.8%)

The smallest group: <\$15,000 (0.8%)

Indicator	Value	Difference	
<\$15,000	0.8%	-4.0%	
\$15,000 - \$24,999	6.9%	-1.2%	
\$25,000 - \$34,999	5.4%	-2.8%	
\$35,000 - \$49,999	7.7%	-6.8%	
\$50,000 - \$74,999	16.9%	-5.7%	
\$75,000 - \$99,999	26.2%	+9.4%	
\$100,000 - \$149,999	30.8%	+12.9%	
\$150,000 - \$199,999	3.1%	-1.7%	
\$200,000+	1.5%	-0.9%	

Parish Boundaries: St. Joseph (St. Joseph)



Tapestry Segments





