



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

| Tapestry LifeMode | | | | |
|-------------------------------|------------|--------|----------|-------|
| learn more... | Households | HHs % | % US HHs | Index |
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 3,816 | 25.04% | 11.4% | 221 |
| Cozy Country Living (L6) | 7,800 | 51.18% | 12.0% | 427 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 0 | 0.00% | 10.9% | 0 |
| Senior Styles (L9) | 0 | 0.00% | 5.8% | 0 |
| Rustic Outposts (L10) | 856 | 5.62% | 8.2% | 68 |
| Midtown Singles (L11) | 0 | 0.00% | 6.2% | 0 |
| Hometown (L12) | 2,768 | 18.16% | 6.1% | 296 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | 0 | 0.00% | 1.6% | 0 |

