TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	1,584	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$134,272
Median Home Value

$55,321
Median HH Income

2.4
Home Value to Income Ratio

44.0
Median Age

1,584
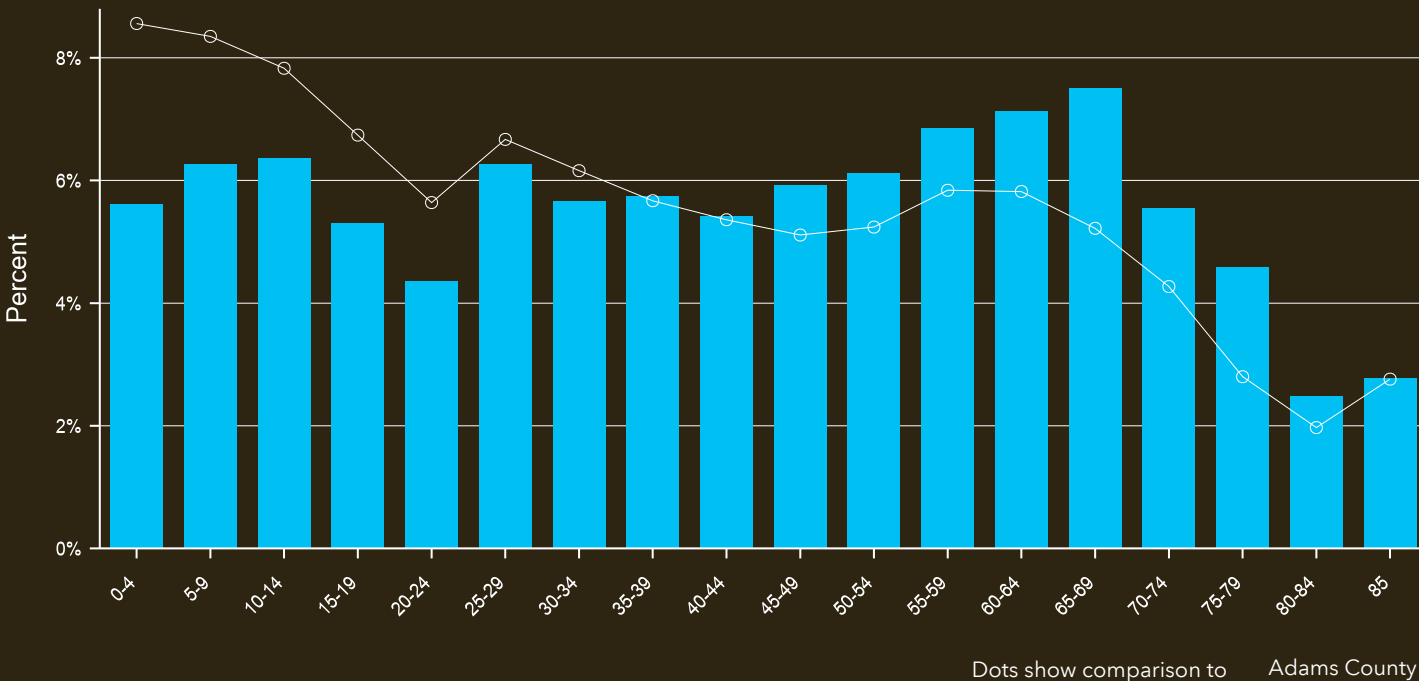Households

Education

9%
No HS Diploma

53%
HS Graduate

26%
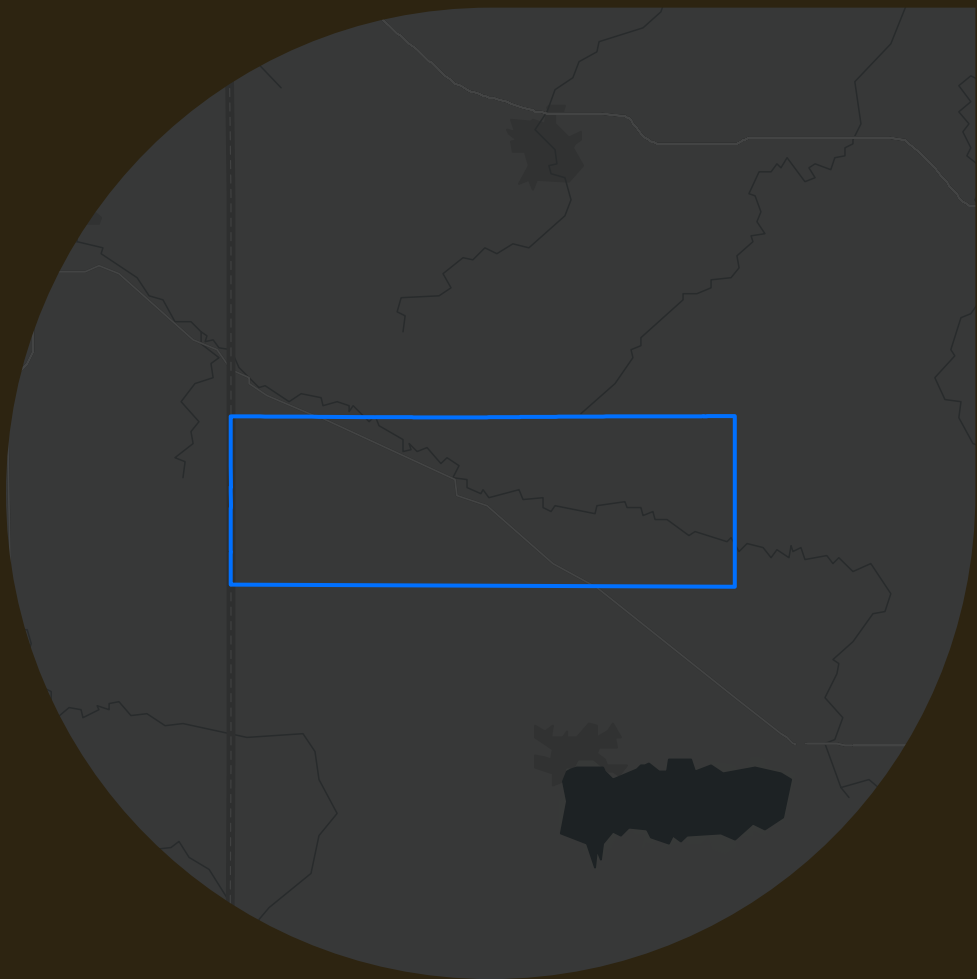Some College

12%
Degree or Higher

Age Profile

Dots show comparison to Adams County

Households By Income

The largest group: $50,000 - $74,999 (20.9%)

The smallest group: $200,000+ (1.0%)

Indicator	Value	Difference	
<$15,000	8.0%	-1.5%	
$15,000 - $24,999	5.9%	-3.9%	
$25,000 - $34,999	12.1%	-0.2%	
$35,000 - $49,999	17.8%	+3.0%	
$50,000 - $74,999	20.9%	+0.1%	
$75,000 - $99,999	13.8%	+1.0%	
$100,000 - $149,999	15.8%	+1.9%	
$150,000 - $199,999	4.7%	+1.7%	
$200,000+	1.0%	-2.2%	

Bars show deviation from Adams County

Parish Boundaries: St. Teresa (Rockford)

Tapestry Segments

6B	**Salt of the Earth** 958 households	**60.5%** of Households	
6F	**Heartland Communities** 510 households	**32.2%** of Households	
6D	**Prairie Living** 116 households	**7.3%** of Households	

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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