

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

| Tapestry LifeMode | Households | HHs % | % US HHs | Index |
|-----------------------------|------------|---------|----------|-------|
| Affluent Estates (L1) | 0 | 0.00% | 9.9% | 0 |
| Upscale Avenues (L2) | 0 | 0.00% | 5.7% | 0 |
| Uptown Individuals (L3) | 0 | 0.00% | 3.8% | 0 |
| Family Landscapes (L4) | 0 | 0.00% | 7.5% | 0 |
| GenXurban (L5) | 0 | 0.00% | 11.4% | 0 |
| Cozy Country Living (L6) | 971 | 100.00% | 12.0% | 835 |
| Ethnic Enclaves (L7) | 0 | 0.00% | 7.1% | 0 |
| Middle Ground (L8) | 0 | 0.00% | 10.9% | 0 |
| Senior Styles (L9) | 0 | 0.00% | 5.8% | 0 |
| Rustic Outposts (L10) | 0 | 0.00% | 8.2% | 0 |
| Midtown Singles (L11) | 0 | 0.00% | 6.2% | o |
| Hometown (L12) | 0 | 0.00% | 6.1% | 0 |
| Next Wave (L13) | 0 | 0.00% | 3.9% | 0 |
| Scholars and Patriots (L14) | o | 0.00% | 1.6% | o |

Key Facts

3.4

Home Value to Income Ratio



\$187,358

Median Home Value

56.9

Median Age





\$55,095 Median HH Income

971

Households

4% No HS Diploma



Education

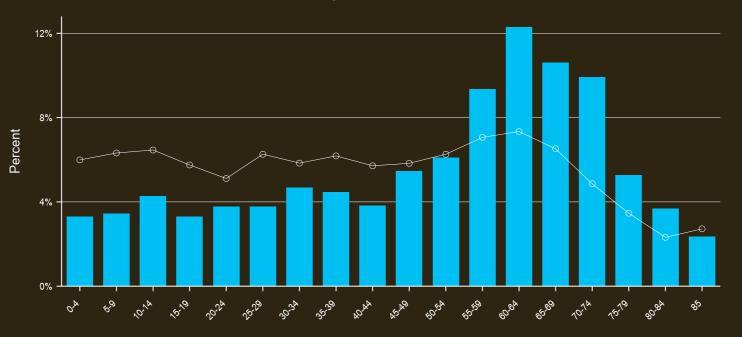
47% HS Graduate



31% Some College 19%

Degree or Higher

Age Profile



Dots show comparison to Auglaize County

Households By Income

The largest group: \$50,000 - \$74,999 (23.9%)

The smallest group: \$200,000+ (3.3%)

| Indicator | Value | Difference | |
|-----------------------|-------|------------|--|
| <\$15,000 | 6.3% | -0.5% | |
| \$15,000 - \$24,999 | 6.3% | -1.1% | |
| \$25,000 - \$34,999 | 8.0% | -0.7% | |
| \$35,000 - \$49,999 | 22.5% | +10.7% | |
| \$50,000 - \$74,999 | 23.9% | +3.4% | |
| \$75,000 - \$99,999 | 14.2% | -2.5% | |
| \$100,000 - \$149,999 | 11.8% | -6.9% | |
| \$150,000 - \$199,999 | 3.7% | -2.4% | |
| \$200,000+ | 3.3% | 0 | |

Parish Boundaries: Our Lady of Guadalupe (Montezuma)





Tapestry Segments

| 6 E | Rural Resort Dwellers 963 households | 99.2% of Households |
|------------|--------------------------------------|----------------------------|
| 6A | Green Acres 8 households | 0.8% of Households |

