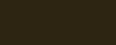


TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	1,538	29.95%	11.4%	264
Cozy Country Living (L6)	1,772	34.51%	12.0%	288
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	482	9.39%	8.2%	114
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,344	26.17%	6.1%	426
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



2.7

Home Value to Income Ratio

\$169,164

Median Home Value

41.9

Median Age



\$61,553

5,135

Households

9% Median HH Income No HS Diploma



Education





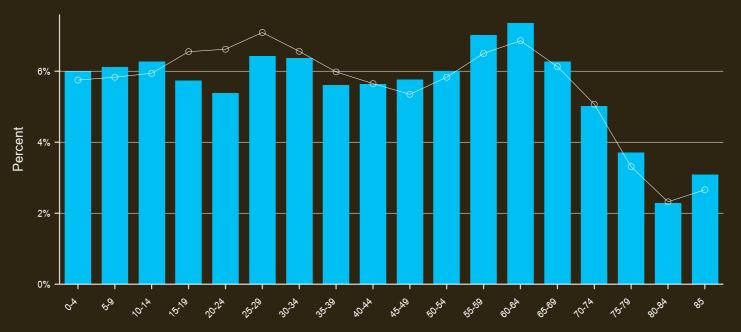




29% Some College 17%

Degree or Higher

Age Profile



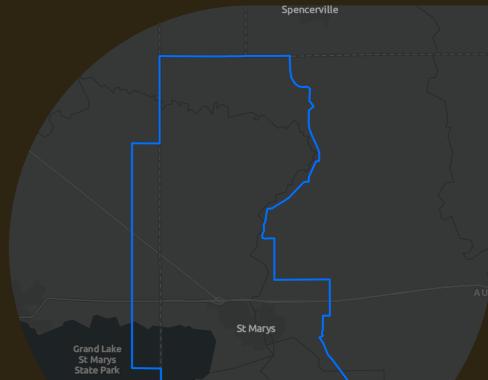
Dots show comparison to Allen County

Households By Income

The largest group: \$50,000 - \$74,999 (18.3%) The smallest group: \$200,000+ (1.7%)

Indicator	Value	Difference	
<\$15,000	9.2%	-0.6%	
\$15,000 - \$24,999	7.0%	-2.2%	
\$25,000 - \$34,999	9.7%	-0.6%	
\$35,000 - \$49,999	13.9%	-0.7%	
\$50,000 - \$74,999	18.3%	-3.3%	
\$75,000 - \$99,999	16.8%	0	
\$100,000 - \$149,999	18.3%	+5.7%	
\$150,000 - \$199,999	5.1%	+2.6%	
\$200,000+	1.7%	-0.9%	

Parish Boundaries: Holy Rosary (St. Marys)



Tapestry Segments

12:	Traditional Living 1,344 households	26.2% of Households
SE SE	Midlife Constants 1,101 households	21.4% of Households
6F	Heartland Communities 852 households	16.6% of Households



