



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	226	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



\$237,931

Median Home Value



\$80,435

Median HH Income

3.0

Home Value to
Income Ratio

36.6

Median Age

226

Households

Education



6%

No HS Diploma



41%

HS Graduate



33%

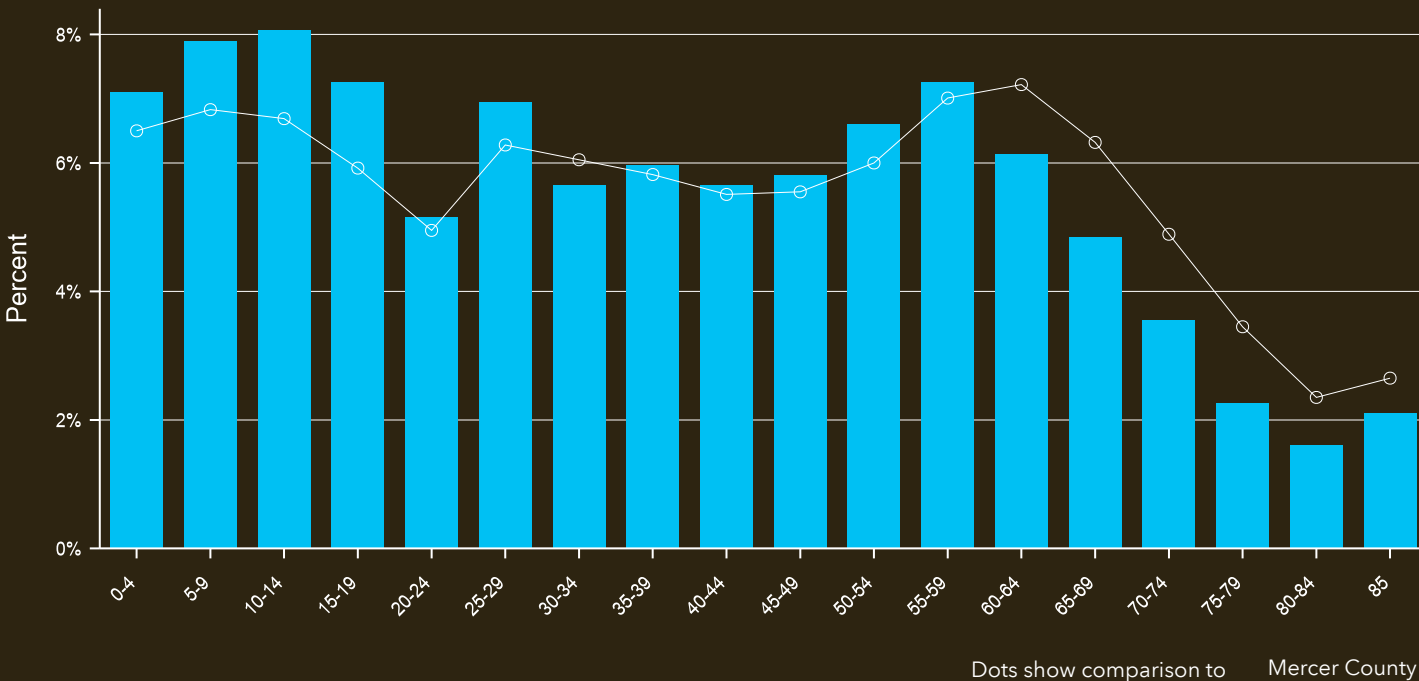
Some College



20%

Degree or Higher

Age Profile



Households By Income

The largest group: \$100,000 - \$149,999 (27.4%)

The smallest group: \$200,000+ (2.2%)

Indicator	Value	Difference
<\$15,000	4.0%	-0.8%
\$15,000 - \$24,999	4.9%	-3.2%
\$25,000 - \$34,999	4.0%	-4.2%
\$35,000 - \$49,999	10.2%	-4.3%
\$50,000 - \$74,999	21.2%	-1.4%
\$75,000 - \$99,999	20.8%	+4.0%
\$100,000 - \$149,999	27.4%	+9.5%
\$150,000 - \$199,999	5.8%	+1.0%
\$200,000+	2.2%	-0.2%

Bars show deviation from
Mercer County

Parish Boundaries: St. Aloysius (Carthagen)



Tapestry Segments

	6A Green Acres 182 households	80.5% of Households
	6B Salt of the Earth 39 households	17.3% of Households
	6E Rural Resort Dwellers 5 households	2.2% of Households

This infographic contains data provided by Esri.
The vintage of the data is 2020.

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