TAPESTRY
SEGMENTATION
The Fabric of America's Neighborhoods

Tapestry LifeMode

learn more...

	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	1,114	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts

$225,282
Median Home Value

$83,814
Median HH Income

2.7
Home Value to Income Ratio

35.7
Median Age

1,114
Households

Education

7%
No HS Diploma

37%
HS Graduate

30%
Some College

26%
Degree or Higher

Age Profile

Dots show comparison to Mercer County

Households By Income

The largest group: $100,000 - $149,999 (26.1%)
The smallest group: $15,000 - $24,999 (3.1%)

Indicator	Value	Difference	
<$15,000	3.6%	-1.2%	
$15,000 - $24,999	3.1%	-5.0%	
$25,000 - $34,999	4.8%	-3.4%	
$35,000 - $49,999	10.4%	-4.1%	
$50,000 - $74,999	19.9%	-2.7%	
$75,000 - $99,999	18.8%	+2.0%	
$100,000 - $149,999	26.1%	+8.2%	
$150,000 - $199,999	6.8%	+2.0%	
$200,000+	6.4%	+4.0%	

Bars show deviation from Mercer County

Parish Boundaries: St. Henry (St. Henry)

Coldwater

St Henry

Tapestry Segments

6B Salt of the Earth — 699 households	**62.7%**	of Households
6A Green Acres — 383 households	**34.4%**	of Households
6D Prairie Living — 32 households	**2.9%**	of Households

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THE SCIENCE OF WHERE