

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	135	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



2.6

Home Value to Income Ratio

\$212,000

Median Home Value

35.1

Median Age



\$81,637 Median HH Income

135

Households

9%

No HS Diploma

32%

Some College

46%

HS Graduate

Education

14%

Degree or Higher

Age Profile



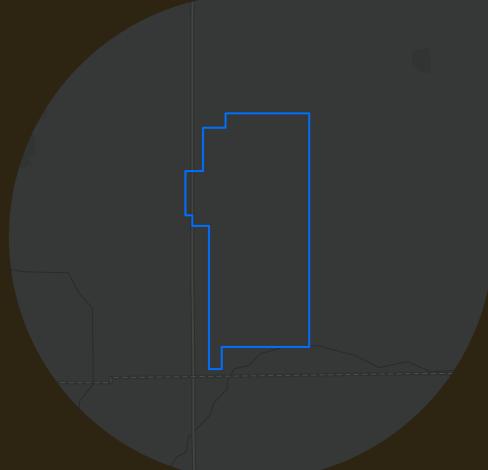
Households By Income

The largest group: \$75,000 - \$99,999 (32.6%)

The smallest group: \$200,000+ (0.0%)

Indicator	Value	Difference	
<\$15,000	6.7%	+1.9%	
\$15,000 - \$24,999	6.7%	-1.4%	
\$25,000 - \$34,999	2.2%	-6.0%	
\$35,000 - \$49,999	7.4%	-7.1%	
\$50,000 - \$74,999	14.8%	-7.8%	
\$75,000 - \$99,999	32.6%	+15.8%	
\$100,000 - \$149,999	25.9%	+8.0%	
\$150,000 - \$199,999	3.7%	-1.1%	
\$200,000+	0.0%	-2.4%	

Parish Boundaries: Nativity BVM (Cassella)



Tapestry Segments



