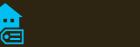


TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

			J	
Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	318	100.00%	12.0%	835
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	0	0.00%	6.1%	0
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts





\$260,443 Median Home Value

3.4

Home Value to Income Ratio



\$76,680 Median HH Income

318

Households



Education



5% No HS Diploma 48%

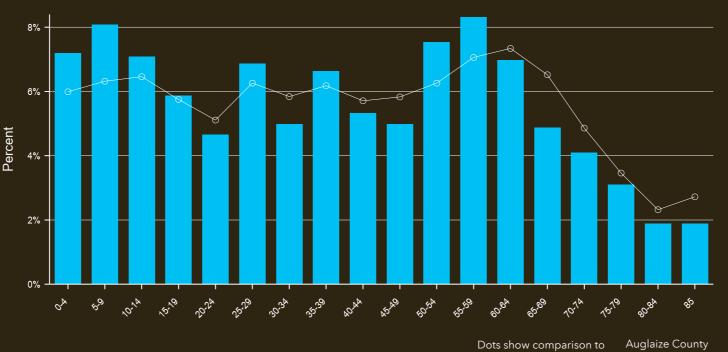
HS Graduate



24% Some College 24%

Degree or Higher

Age Profile



Tapestry Segments



Parish Boundaries: Precious Blood (Chickasaw)

Households By Income

39.1

Median Age

The largest group: \$100,000 - \$149,999 (25.2%)

The smallest group: \$200,000+ (2.2%)

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Indicator	Value	Difference	
<\$15,000	2.5%	-4.3%	
\$15,000 - \$24,999	8.5%	+1.1%	
\$25,000 - \$34,999	6.9%	-1.8%	
\$35,000 - \$49,999	8.8%	-3.0%	
\$50,000 - \$74,999	22.0%	+1.5%	
\$75,000 - \$99,999	12.6%	-4.1%	
\$100,000 - \$149,999	25.2%	+6.5%	
\$150,000 - \$199,999	11.0%	+4.9%	
\$200,000+	2.2%	-1.1%	

