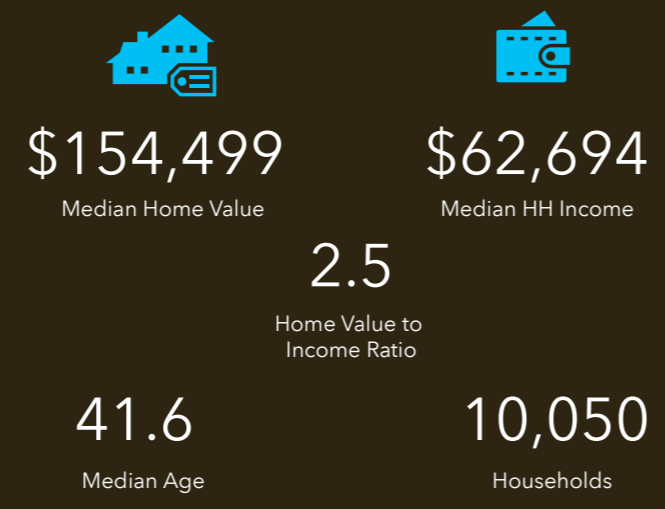




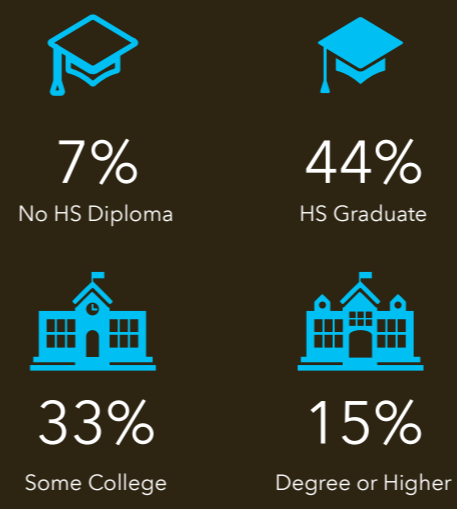
# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

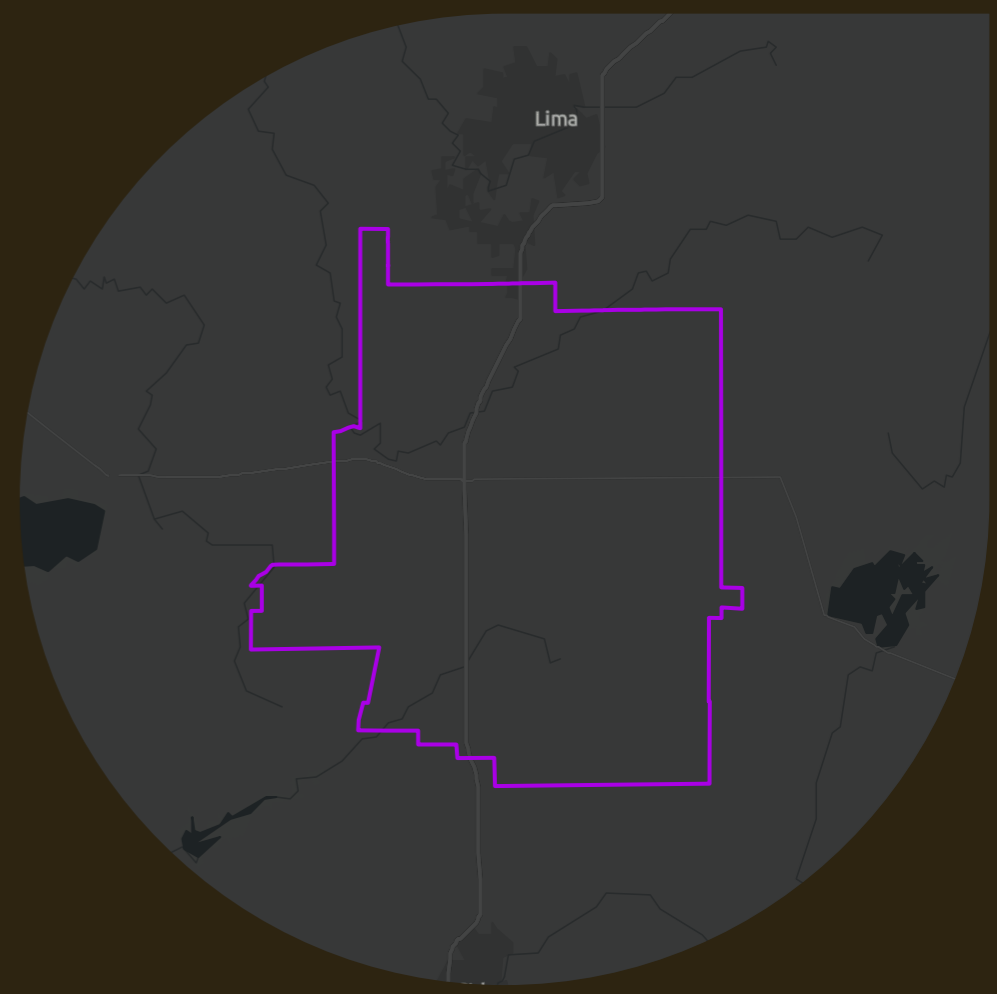
## Key Facts



## Education

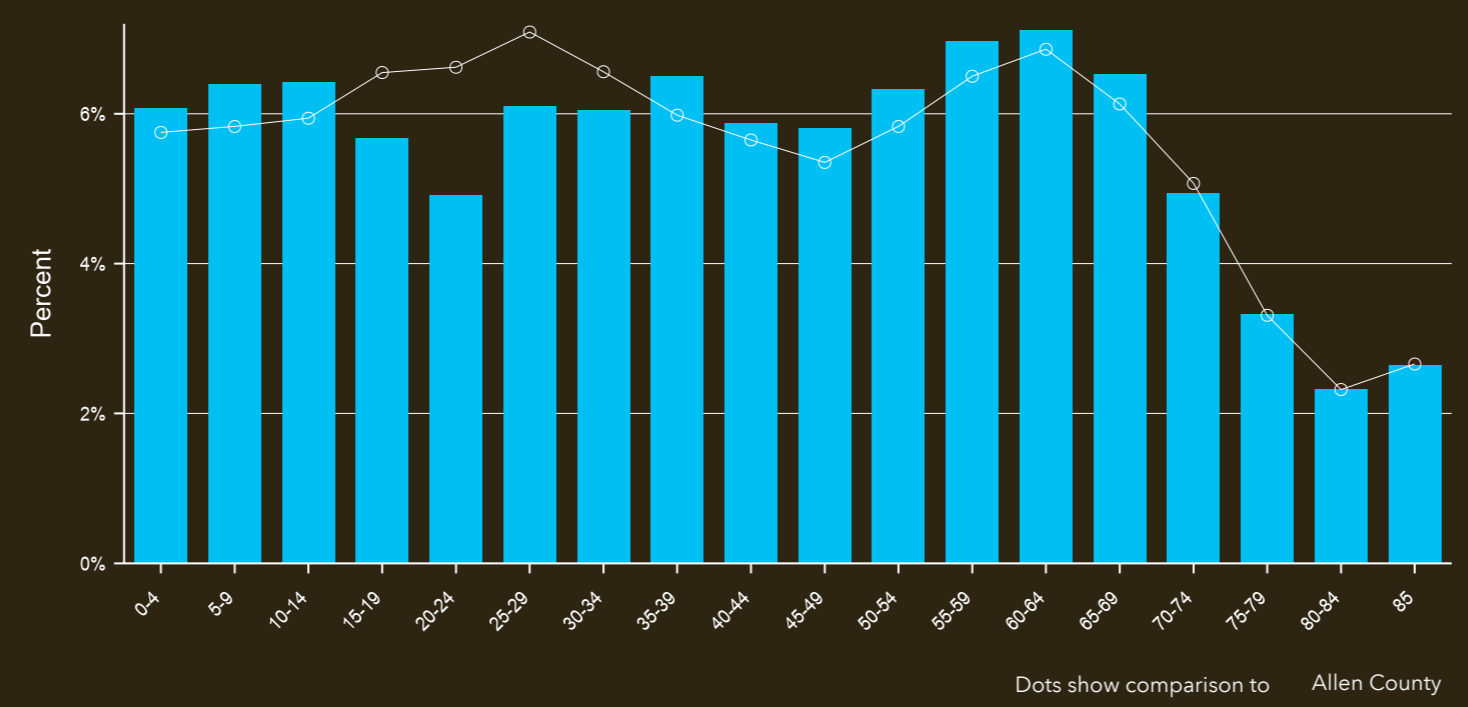


## Parish Family: NW4



Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	8,283	82.42%	12.0%	688
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,767	17.58%	6.1%	286
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

## Age Profile



**Households By Income**  
 The largest group: \$50,000 - \$74,999 (23.4%)  
 The smallest group: \$200,000+ (2.1%)

Indicator	Value	Difference
<\$15,000	6.4%	-3.4%
\$15,000 - \$24,999	8.1%	-1.1%
\$25,000 - \$34,999	8.8%	-1.5%
\$35,000 - \$49,999	12.3%	-2.3%
\$50,000 - \$74,999	23.4%	+1.8%
\$75,000 - \$99,999	17.0%	+0.2%
\$100,000 - \$149,999	17.2%	+4.6%
\$150,000 - \$199,999	4.6%	+2.1%
\$200,000+	2.1%	-0.5%

Bars show deviation from Allen County

## Tapestry Segments

- 6B Salt of the Earth** 4,850 households **48.3%** of Households
- 6F Heartland Communities** 2,535 households **25.2%** of Households
- 12F Traditional Living** 1,767 households **17.6%** of Households

This infographic contains data provided by Esri. The vintage of the data is 2020.  
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