

TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	0	0.00%	11.4%	0
Cozy Country Living (L6)	5,664	76.22%	12.0%	636
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	0	0.00%	10.9%	0
Senior Styles (L9)	0	0.00%	5.8%	0
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	1,767	23.78%	6.1%	387
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

Key Facts



Median Home Value

41.3

Median Age



\$143,974

2.4

Home Value to Income Ratio

\$59,825 Median HH Income

7,431

Households

No HS Diploma







Education

44% HS Graduate



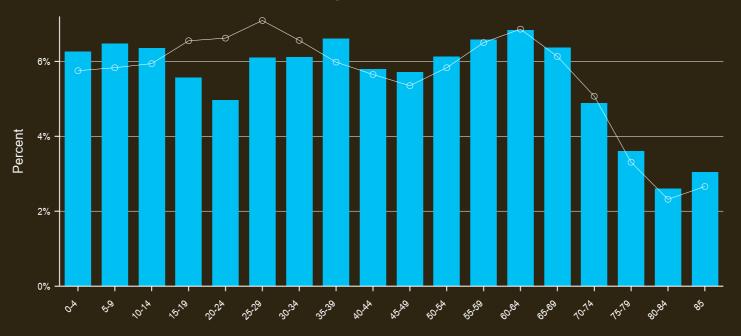


34% Some College

14%

Degree or Higher

Age Profile



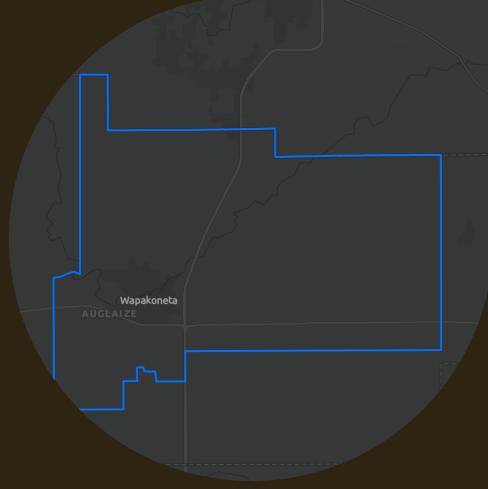
Dots show comparison to Allen County

Households By Income

The largest group: \$50,000 - \$74,999 (24.1%) The smallest group: \$200,000+ (1.8%)

Indicator	Value	Difference	
<\$15,000	7.4%	-2.4%	
\$15,000 - \$24,999	8.5%	-0.7%	
\$25,000 - \$34,999	9.3%	-1.0%	
\$35,000 - \$49,999	12.7%	-1.9%	
\$50,000 - \$74,999	24.1%	+2.5%	
\$75,000 - \$99,999	16.7%	-0.1%	
\$100,000 - \$149,999	15.5%	+2.9%	
\$150,000 - \$199,999	4.0%	+1.5%	
\$200,000+	1.8%	-0.8%	

Parish Boundaries: St. Joseph (Wapakoneta)



Tapestry Segments

6B	Salt of the Earth 2,780 households	37.4% of Households
6F	Heartland Communities 2,535 households	34.1% of Households
12:	Traditional Living 1,767 households	23.8% of Households

Bars show deviation from Allen County

This infographic contains data provided by Esri. The vintage of the data is 2020.



