



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	9.9%	0
Upscale Avenues (L2)	0	0.00%	5.7%	0
Uptown Individuals (L3)	0	0.00%	3.8%	0
Family Landscapes (L4)	0	0.00%	7.5%	0
GenXurban (L5)	2,117	15.14%	11.4%	133
Cozy Country Living (L6)	8,071	57.72%	12.0%	482
Ethnic Enclaves (L7)	0	0.00%	7.1%	0
Middle Ground (L8)	391	2.80%	10.9%	26
Senior Styles (L9)	538	3.85%	5.8%	66
Rustic Outposts (L10)	0	0.00%	8.2%	0
Midtown Singles (L11)	0	0.00%	6.2%	0
Hometown (L12)	2,867	20.50%	6.1%	334
Next Wave (L13)	0	0.00%	3.9%	0
Scholars and Patriots (L14)	0	0.00%	1.6%	0

